

## Duncan Wardle

Former Vice President of Innovation & Creativity at The Walt Disney Company

**Think Different.** Duncan's shares insights from his time as Head of Innovation & Creativity at Disney, providing a unique set of Innovation Tools and Techniques that everyone can use to Think Different.

**Embedding Innovation into Everyone's DNA.** How do you create a culture that embraces risk and entrepreneurialism, allowing everyone to innovate? Duncan shares how he infused a culture of innovation across the world's most creative company, Disney.

**Customer Experience Magic.** Transforming a product centric culture into a consumer centric one. How companies can create Customer Experience Magic by deeply understanding their consumer, transforming their culture with amazing results.

---

**Leading Authorities, Inc. | 1-800-SPEAKER | [www.leadingauthorities.com](http://www.leadingauthorities.com)**