

Howard Fineman

Leading Journalist, Political Commentator, and Best-Selling Author

Not Business As Usual: Populist Politics, New Media, and Trumpland

Having overseen content for a monthly readership of more than 200 million, Howard Fineman knows what informed and invested audiences need to know about politics and policy now. Blending his unique experiences as reporter and political analyst and new media guru and content executive, Fineman offers an up-to-the-moment, insider's view of Washington and the rising tides of political and technological disruption that are influencing all aspects of American life. He has known President Donald J. Trump for years, interviewed him during the campaign, covered his rallies, and reported and written extensively about his White House.

Having covered and interviewed every president since George H.W. Bush, no one knows more than Fineman about the inner workings of the Oval Office, the Hill, and how and why policies are developed and implemented. Funny, optimistic, and packed to the brim with anecdotes about personal interactions with Washington and New York's most-connected power players, Fineman's talk is a refreshingly honest and deeply informative look at what's going on in Washington and across the country and the ramifications of those changes across the globe.

Riding That New Media Wave

Widely known for his work in print and on television, Fineman is also one of the nation's preeminent early adopters of 21st century journalism. Always on the cutting-edge of new media, Fineman offers insight drawn from his positions as one of the first regular contributors to the Internet, for MSNBC.com in 1998, and now as Global Editorial Director of the digital publication that sits atop numerous rankings in terms of both popularity and web traffic. He is riding the rise of other "new media" as well, as a regular on *The Tony Kornheiser Show* podcast and as political consultant to Comedy Central's *The President's Show*.

With this talk, Fineman looks at how the role of "the media" has evolved within politics as well as what's at stake as political reporting continues to iterate. Calling Washington, DC, a "Hollywood on the Potomac," and acknowledging that President Trump may have made for "great copy," Fineman evaluates the ways political news has changed into a 24-hour-a-day, social-media reliant phenomenon and considers what that means for American institutions and citizens alike. He is a must-see speaker for any audience sitting at the intersection of media and policy.