

James Canton

Expert on the Future of Technology

Velocity: The Future of Business. The speed of change in innovation, markets, tech, business and society is redefining the competitive landscape. Velocity is also creating new risk and new opportunity to do business in an entirely new way where experimentation, customer-enablement and innovation forward ideas are driving success. Find out the strategies of the Velocity Business and how you can thrive in this new world.

The Extreme Future: The Top Trends that will Shape the Next Ten Years. Based on Dr. Canton's best selling book, discover the top trends from tech, population, medicine, climate, workforce, competition, energy to geopolitics that will shape the future—and how you can prepare today to meet the challenges of the future.

What's Next for Tech: Cloud Computing and Big Data. Smarter, faster, leaner business is coming led by IT. A transformation in IT is coming fast. The next generation of business services will be shaped by Cloud Computing and Big Data Analytics. Find out how to use these two massive innovations to establish a competitive advantage in your organization and what's next for business and IT. Learn about integrating your mobile, social media, customer service management and business process transformation to this key trend. Learn how to turn your info into powerful innovative knowledge about customers, employees and competitors from using smarter IT strategies based on this trend.

The Mobile Future. An explosion of app's, devices, platforms and media are transforming business, markets and society. Mobility is transforming business. But what are the implications for your business? The mobile web is transforming the enterprise; how we touch and transact with customers; how we interact with partners and with employees. How will mobile and social play out? Find out what's next and what the top trends for mobility will be this year.

The Future-Ready Leader. Leading change and preparing your organization for the future is the key skill every leader needs to master. Leadership is being redefined in a real-time economy where challenges from technology, the workforce, customers, and the competition are changing the very nature of organizations. This keynote is about how to become an agile, innovative, Future-Ready leader who can shape the destiny of the organization. Learn how to develop the Future-Ready Leadership Strategy, to anticipate the business-critical trends that will shape tomorrow. Find out what the Four Change Leadership Styles are so you can develop an effective and powerful leadership style. This keynote provides the key strategies that every leader must know about today to successfully prepare for—and prosper in the future.

The Innovation Economy. The global innovation economy is the central driver of business change in this century. This keynote is a sweeping overview of the top innovations and technologies that will transform the future—many that are emerging now. Based on his CNN special and book, Dr. Canton identifies the top innovations—from the Internet 3.0 to next generation genomics, virtual reality media, anywhere wireless, longevity medicine, quantum computing and nanotech to robotics that will drive future change in business and society.

The Innovator's Mindset. Innovation is central competitive force of the 21st century organization. This keynote is a strategic overview of what leading innovators think and do to succeed. . Business cases where innovative leaders and companies are using strategies to grow market share, establish competitive advantage, better deliver customer

experiences and enhance quality will be demonstrated.

Web 2.0: The Future of the Network. Radical evolution of the Internet will continue to transform business, communications and society in fundamental ways. This keynote forecasts the key trends that will shape the future starting with Web 2.0 and going deep into the future—telepresence, social advertising, virtual reality, social networking, pervasive mobility, sensing and the impact on consumers.

The Extreme Future of Medicine and Health Care. A series of radical trends and disruptions are reshaping health care. This profound transformation is coming from epigenetics, bioscans, and synthetic biology to wireless medicine. What will happen next will affect the future of business, science, the workforce and society. The transition from health care as disease care to prevention will transform human beings. Few organizations are prepared for the trends that are coming and what will be required to effectively navigate this future.

The Future of Financial Services in a Connected Society. New innovations from wireless, to Internet 2, mobile payments, digital cash and virtualization, are reshaping the competitive landscape of financial services. From digital TV to wireless connectivity in cars and public kiosks, new tech innovations will drive competition. Shifting customer segments and globalization are creating change. This keynote identifies the top tech trends that will reshape financial service companies impacting on customers, industries and markets.

The Future of the Workforce. This keynote identifies the top trends that will shape the future of the workforce. Access to smart and skilled talent will define the winners and the losers in the 21st century economy. This presentation reviews the emerging workforce trends and challenges that will impact organizations worldwide. These forecasts will bring to light the future risks and shifting demographics, skills, tech, needs and values of the future workforce.

The Click-Stream Consumer. From mobile phones, iPads to interactive TV to videogames--There is a powerful and dynamic new consumer who is fast emerging in the global marketplace. He and she represents a new buying category of \$1 Trillion. Who is this consumer? How do you sell to them? How can you reach them? What do they need? The Click-Stream Consumer will redefine markets, industries and competition in the near future.