

Jim Carroll

Author, Futurist & Innovation and Trends Expert

The Jetsons Have Arrived 50 Years Early: What Are YOU Going to Do About It?

We have a new vocabulary! Self-driving cars, 3d printing, crowdfunding, the sharing economy, blockchains, personal drones, swarmbots, smart dust, vertical farms, Internet of Things, cognitive computing, smart factories, artificial intelligence, augmented reality, quantum computing, intelligent farms, smart clothing! What seemed to be science fiction just a few short years ago has become a reality today, as time compresses and the future accelerates. George Jetson lived in the future, but the future is here now. Take a voyage with Futurist Jim Carroll into the world of tomorrow, today, as he outlines the key trends, technologies, ideas and initiatives that are transforming the world around us at hypersonic speed. A world in which the medical tri-corder of the 23rd century is available today, the idea of Rosie the Robot is no longer a figment of our imagination but an emerging reality, and the flying car of the future will quickly morph into reality from today's fast moving drone industry. In just a few short years, it will be the year 2025, and the world of tomorrow will be your reality of today. Are you ready for what comes next?

Disrupting Amazon : Accelerating Strategies for Success in the Era of Industry Transformation

Amazon is the elephant in every industry room. They will challenge and disrupt your business model, and shake your belief in the future to the core.

Why not change that before it changes you? Don't wait for Amazon to disrupt you – disrupt yourself and disrupt Amazon first! As we witness the Amazonification of industries, deep insight into this massive-but-cheetah-like-elephant is critical, a fast strategy is required.

Futurist Jim Carroll has a key message: Don't compete — transform! When Amazonian scale disruption occurs, you can't hope to compete on price, the sophistication of the online interaction, or the other areas in which Amazon (and similar disruptors) clearly excel. You need a different proposition, different ideas and a different strategy. In many cases, this will come about through an implicit decision to compete based on the unique value you can bring to the relationship – service, support, personal interaction and other factors. In doing so, you specifically choose to not compete based on a race to the bottom and price.

Futurist Jim Carroll has headlined 'Amazonification strategies' at a wide variety of corporate leadership meetings and association events in the medical, dental and veterinary industries; in the global optometric industry; in the agricultural dealer market, in the home renovation sector, and many more. He has provided deep insight on the transformative strategies and mindset that needs to be pursued.

The acceleration of disintermediation via Amazon is a cruel reality of our modern day world. Think about the business model of a group of agricultural dealers who sell products to farmers. The simplistic view is that they buy products from the manufacturer, and then sell them to the farmer, with an obvious markup in price. Amazon could do this (and will) with a more sophisticated online system, and avoid the cost of the markup, thereby offering a lower cost alternative. How to compete? Become an invaluable partner to the farmer in terms of advice, expertise and personal support for new initiatives, products and ideas.

In the era of Amazon, you can't hope to compete on price — because you will watch your business disappear!

Futurist and innovation expert Jim Carroll outlines the key trends, strategies and opportunities to be pursued in the ear of Amazonian acceleration!

Accelerating Creativity: How to Rethink, Redo, ReAlign and Rethink Your Future

We will see more change in every industries in the next 10 years than we have seen in the last 100 as transformation and disruption sweeps the world. Every company is faced with the rapid emergence of new competitors, significant new business models, more challenging consumers, the acceleration of science a race to the pricing bottom, and a transition to the speed of innovation that will define their future.

How do you get ahead? By turning on your innovation engine, firing your creativity thrusters, and strapping in for a rocket ride into your faster future. In this keynote, futurist and innovation expert Jim Carroll shares the insight that he has gained by spending the last 25 years with a relentless focus on what turns organizations into high-velocity innovation heroes. None other than NASA has invited Jim in - twice - to share his insight on innovation strategies.

Innovative organization accelerate their creativity by turning their innovation engines upside down, focusing on customer oriented innovation and other unique models. They excel at sourcing ideas from the outside, turning that unique insight into fuel for their internal innovation factories. They challenge themselves on speed by getting into an iterative process of constantly rethinking, adjusting and redoing in order to discover the next best thing. They challenge themselves on business cycles, time to market and more.

In accelerated organizations, partnership is a key focus, collaboration is critical, agility is oxygen and imagination is relentless.

Launch yourself into the faster future with this unique, high energy keynote for global futurist, trends & innovation expert Jim Carroll.

Think Big, Start Small, Scale Fast: Innovating in the Age of Disruption

We live in a time of massive challenge, and yet one of massive opportunity, with every industry and organization impacted by business model disruption, the emergence of new competitors, the impact of technology, the collapse of product lifecycle, political volatility and ever-more challenging customers. Those very things which might have worked for us in the past might be the very anchors that could now hold us back as the future rushes at us with ever increasing speed.

In the era of Uber, Tesla and Amazon, leaders must have the insight into unique opportunities for innovation and change. Small, quick upstarts like Square are challenging the global credit card industry, at the same that GPS based driver monitoring devices are rewriting the rules of the auto insurance industry. The NEST Learning Thermostat morphs from a quiet startup to a worthy challenger to industrial energy device powerhouses. Autonomous vehicle technology leads us to road trains and a more rapid emergence of intelligent highway infrastructure. We're in the era of the end of incumbency, in which small dominates big, fast trumps ponderous, and indecision spawns failure. Everywhere we look, we can see acceleration, speed, and velocity: and in times like these, time isn't a luxury.

These trends matter — because we are at the dawn of a time in which “software is poised to take over the world.” That's not an understatement – it's a reality.

In this keynote, Jim Carroll takes you on a voyage into how the new rules of business and technology are providing for a reality in which the spirit of agility isn't just an option – it's the new normal. He provides you with a highly

customized overview of the key trends impacting your organization, and invaluable leadership lessons that provide a clear path for going forward.

The Masters in Business Imagination: Motivational Guidance for the Era of Fast

In an era of dramatic and relentless change, people and organizations are scrambling to align themselves for a new, topsy-turvy world. Jim Carroll comes to the rescue with his keynote, *The Masters in Business Imagination*, which will inspire your team to adopt relentless creativity and innovation as core virtues. Once you 'graduate' from his MBI class, you'll possess the skills common to this critical degree of the 21st century economy, by linking your initiatives to a carefully calibrated curriculum of change-oriented thinking.

MBI's see things differently – they don't look at things like most people. MBI's spur creativity in other people – they inspire others to develop similar levels of imaginative thinking. They focus on opportunity – not threat, and realize that action, not inaction, is the driving force for the future. They refuse to accept the status quo and are prepared to eliminate habit. MBI's bring big ideas to life – and paint pictures of where the organization is going to go, rather than focusing on where it has been in the past. They learn and unlearn, forgoing the dangerous assumption that what they know today will carry them into tomorrow. Most important of all, they refuse to say the word CAN'T. They know that barriers, perceived or otherwise, are simply temporary roadblocks that they can get around with fresh insight, imaginative analysis, and creative thinking!

Fire up your enthusiasm, energy and innovation spirit with a unique motivational keynote by futurist Jim Carroll, as he inspires your team to align themselves to the only degree they will need for the future – *The Masters in Business Imagination*!

The Internet of Things: Disruption and Opportunity in an Era of Pervasive Connectivity

Every industry is set to be transformed as an era of hyper connectivity becomes the new norm. The result? Massive business model disruption; the rapid emergence of new competitors; industries in which customers empowered with mobile devices control a wide variety of devices that are a part of their daily lives; unique opportunities for deep analytical insight into trends and opportunities emerging in industries; a reinvention of manufacturing, logistics, retail, healthcare and other industries because of consumers that are empowered, connected, and enabled with a new form of lifestyle management that we've never witnessed before.

The Internet of Things is real, and it is unfolding at a blistering pace. We're in the era of connected thermostats that link to an intelligent energy grid and autonomous vehicle technology that is self-aware and networked into sophisticated, intelligent highway flow control systems. A connected trucking fleet that is self-diagnostic and predictive. Intelligent home appliances that link to packaged food products that automatically upload carb, sodium and other dietary information as part of an overall health and wellness program.

Jim has been talking on stage about *The Internet of Things* since the late 1990's, when he began using the phrase "hyper connectivity" to describe a world in which "every device that is a part of our daily lives is about to become plugged in." Since then, he has delivered his insight on the topic to a wide variety of organizations: several global technology leaders with a keynote talk on the future of home automation; several of the world's largest HVAC companies about what happens when a global, intelligent home and industrial energy infrastructure emerges through widespread connectivity; consumer, food and packaged goods conferences about the impact of intelligent packaging. He has been booked by many leading global health care organizations for keynotes that have focused on what happens when consumers start aligning their wellness strategies through their own personal healthcare infrastructure.

The Internet of Things is a substantive, transformative trend that will provide more change in every industry in the next ten years than they've seen in the last thirty. Jim Carroll already has over a dozen years of on-stage experience with the topic, and can help you understand the strategies, risks and opportunities that you need to be aware of as you move into a hyperconnected future.

Cryptocurrency, Blockchain, Bitcoin and the End of Money: Understanding The Ultimate Disruption

In as little as ten years, the very concept of money will have been forever changed. And the fact is, its happening now in real time.

Yet making sense of the reality is a challenge. Headlines scream of an ongoing rise but heightened volatility with the grandfather of all crypto-currencies, Bitcoin. At the same time, a new vocabulary has emerged that involve radical new concepts, the decentralization of authority, and rapid hyperinnovation : blockchain, Ethereum, ASIC and currency miners, hard forks and smart contracts!

What does it mean when Jamie Dymon, the head of JPMorgan Chase calls Bitcoin a fraud and the people who buy it "stupid," and yet at the same time, the head of the IMF says that Bitcoin could give existing currencies and monetary policy a run for their money? When a cryptocurrency goes from a valuation of a few hundred dollars to over \$10,000 in a matter of months? When 2018 will be defined by an acceleration of the acceptance of distributed ledger concepts at the same time that a horde of fraud artists invade this fascinating new world.

And most important of all, what does it mean to your business and your business model? Is it a fraud, or is it a bubble? What's real, and what's not? Are we in the midst of the latest Tulip and dot.com phrase, or is there substantial change underway?

In this keynote, Futurist and technology expert Jim Carroll peels away the layers of the world of cryptocurrency, outlining the challenges and opportunities that come with the end of the concept of money as we know it. These are truly transformative times - for the reality of blockchain goes far beyond the current hype surrounding Bitcoin. The concept of distributed ledgers will change entire industries, challenge the very nature of the legal concept of offer and acceptance, and unleash a torrent of hyper innovation around business models.

Jims' clients include NASA, Disney, Johnson and Johnson, Mercedes Benz and many more. He has shared his insight on the future around the world, with events in Tokyo, London, Budapest, Dubai, Sydney, Brussels, Munich, and across North America.