

Julie Aigner Clark

Founder of The Baby Einstein Company

The Importance of Passion in Business — and Life. How did Julie Clark, a stay-at-home mom and former English teacher, become the country's most famous 'mompreneur?' She followed her passions, dreamed big, and listened to her intuition. In her presentation, Julie discusses how she relied on gut instincts and common sense to create products that were right for her own children, and in the process established what has become a billion-dollar industry. Her personal philosophy, 'Every wall is a door,' allowed Julie to overcome the challenges brought on by inexperience, market competition and personal crisis, and to understand the value of both business and personal success.

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