

Katty Kay

Author and Lead Anchor of BBC World News America

Washington From A Different Angle. The presidency of Donald Trump has turned the political world upside-down – in America and around the world. President Trump’s way of doing things is unconventional – and that’s going down well in some quarters; not so well in others. And it doesn’t fall just along party lines. How is it playing out? What’s next? What do administration insiders say in private moments? What’s going on inside the White House? How does the rest of the world view all this? With divided government in Washington, can anything get done? How will the 2020 race for the presidency shape up – who are the candidates and what are the issues? As a British journalist in Washington, DC, Katty Kay looks at Washington from a different angle. She offers a perspective on American politics that only an outsider can provide. The veteran BBC anchor has the experience and sources to uncover the story behind the headlines and provide valuable context for her audience. Katty tailors this speech to suit the interests of each audience – delivering solid insights with charm and understated humor.

A Global Update. Global times demand global perspective. As someone who has lived in and reported from North America, the Middle East, Africa, Asia and Europe, Katty Kay’s observations and insights reflect that rich global experience. In a world changing at lightning speed, Katty looks deep into the headlines from around the world to provide context and understanding. So many big issues to be dealt with simultaneously: Brexit and the disruption in the EU, trade disputes, immigration issues, terrorism, political isolationism, and the potential for political and economic tensions to erupt into armed conflict at any moment. Understanding the complex issues at play requires a constant refresh of perspective. It’s a world where big challenges abound and the landscape changes on a daily basis – but where is it headed? Katty asks that question of the political and business leaders she speaks to every day as anchor for BBC World News America. She brings those insights to her audience in this talk.

The Confidence Code. Confidence! With it, we can take on the world; without it, we don’t ask for raises, request that important meeting or take risks. In the success equation, research shows that confidence is even more critical than competence. But what is confidence? Where does it come from? Are we born with it or do we acquire it? And why do women have less of it than their talents deserve? This speech can be tailored to women or girls/parents and is based on Katty’s two bestselling books on the subject. Katty Kay inspires audiences with the latest scientific research and anecdotes from her own career and the many women and girls she interviewed. “Neurologists have isolated a ‘confidence gene,’” says Katty “and when I was tested, I learned I am not genetically predisposed to being confident.” Her experience is like that of so many women, even senior women, whose lack of confidence is what really holds them back. But confidence is also art – impacted by how we choose to live with our genes. The good news then is that being confident is a choice. Katty’s talk inspires audiences to take action – to go outside their comfort zones, to try new hard things, to take risks, to be prepared to fail and to discover the secret to success.

Womenomics. At the World Economic Forum in Davos, IMF Chief Christine Lagarde called the advancement of women the greatest economic opportunity of our time. She was recognizing what Katty Kay calls Womenomics, the extraordinary value of women in the workforce. Global studies show that companies who employ more senior women make more money. But too many women in their mid-thirties hit the brick wall of kids vs. career and decide to leave the workforce. We can’t afford to keep losing them. Katty marshals evidence from employers large and small to show how it’s possible to help women meet the demands of family and career and keep these valuable contributors in the workforce. What starts as talent retention initiative becomes a profit bonus any company would be happy to have. Katty’s talk inspires women and provides a practical guide to employers.

Moderator, Discussion Leader & Interviewer. Katty Kay has interviewed scores of political dignitaries and business leaders for her news broadcasts and at top live events. The skills, grace and humor she brings to the live stage as a panel moderator, discussion leader and interviewer help create memorable experience for the audience.

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