

Marci Rossell

Former Chief Economist for CNBC and Co-Host of Squawk Box

Economic Forecast 2020: Big Election, No Recession

One of the most trusted names in financial reporting and economics, Dr. Rossell analyzes America's financial future and the U.S. role in the global economy. Drawing on history, theory and her ringside seat to Wall Street, she delivers an insiders perspective on the most important economic events of our time.

Key Takeaways:

- Factors that are responsible for recessions in any economy
- A discussion of how elections typically affect the business cycle and financial markets
- Outlook for the U.S. economy over the next 18-24 months

The Stock Market, the Investor, and the Media.

A former Wall Street economist and the former CNBC Chief Economist and co-host of Squawk Box, Dr. Rossell is uniquely positioned to discuss the ins and outs of the media's relationship with the economy. Looking at the way public figures and journalism influences buying power, investor behavior, and consumer confidence, Dr. Rossell's forward-looking talk pulls back the curtain on this fascinating phenomenon and offers a preview of what's to come in our increasingly social-media-reliant world.

The New Corporate Citizen: Social Responsibility, Business Ethics, and Accountable Capitalism.

Can capitalism survive the 21st century? With this talk, Dr. Rossell looks at the shortcomings of the current economic system as well as the rapid growth of movements that challenge a capitalism worldview. She considers who is to responsible for the growing public distrust of economic institutions as well as how financial crises can be prevented in the future.

Post-Recession Global Growth.

Join Dr. Marci Rossell as she explains what has caused a dismal post-Recession global growth, which major players are driving (or slowing) economic growth on a large scale, and where the next major expansion is being driven. With the global economy at a pivot point, she looks at the implications of China and India's new roles on the world stage, the rise of Millennials, and the emergence of cheap energy, among other factors.