

## Meredith Fineman

Entrepreneur, Writer, and Media Expert

**Brag, Better.** Why understanding self-promotion and the tactics publicists use - from storytelling to pitching and packaging, can benefit you at every stage of your career, or with business endeavors like launching a brand or fundraising.

**Trends In Media and Content.** How are we consuming? How are we reading? And what do millennials want from their content?

**Women and Bragging.** Why it's historically so difficult for women to talk positively about self-promotion, and how we can walk the tightrope of being a woman in the workplace, and in public, with more confidence.

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