Molly Fletcher
Pioneering Female Sports Agent and CEO

Unleash Your Potential. It often takes a crisis to create change in our lives. How can we create transformational change in the absence of crisis and unleash our true potential? Molly shares stories from her experiences as a successful sports agent and lessons from top athletes and coaches in the game. She outlines the 5-step process to unleashing your potential and achieving peak performance.

Fearless. Nothing extraordinary has ever happened by staying comfortable. What would happen if we traded comfort for courage? What if we traded obstacles for opportunity? What if we traded circumstances for vision? We would fear less and innovate more. Molly’s aspirational yet tactical message will have you ready to embrace change and break the mold.

Negotiate Your Way To Success. Effective negotiation is rooted in establishing trust and building relationships—one conversation at a time. Hailed as the “female Jerry Maguire” by CNN, Molly shares her proven approach to landing more than $500 million worth of deals throughout her career. Her tactical advice will give you the courage to ask for what you want in life—and get it!

Leading the Way: Inspiring Go Getters and Game Changers. In order to lead, you have to inspire people to want to follow. A true leader knows that leadership extends beyond self. From the arenas of professional sports to the boardrooms of major companies, Molly shares what drives top leaders and how they inspire collective success.

Transform Your Business Relationships. Success in business is rooted in relationships, and those who cultivate relationships rise to the top. Working in an industry with more agents than athletes to represent, Molly used the power of relationships as her differentiator. Her stories will transform the way you do business.

Women Winning In Business... & Beyond. A trailblazer in the male-dominated sports industry, Molly empowers women to carve out their own path for success. Her message inspires, using humor and personal stories of her own experiences to connect. Molly shows how you can find fulfillment without sacrificing personal or professional goals.