

## Nadia Bilchik

News Anchor & Communications Expert

**OWN YOUR SPACE.** In this highly engaging keynote, Nadia will provide tips and techniques that will inspire you to always come across as the most confident, persuasive, polished and powerful version of yourself, particularly in stressful and high stakes situations.

**LIGHT THE F.I.R.E.** Let's face it – we spend the majority of our time at work. Nurturing your existing network, as well as building new relationships in a strategic and mutually beneficial manner is critical to creating a positive work environment, accelerating execution and attracting new business. In this energizing keynote, Nadia will explore the 4 key factors necessary for developing solid, long-term relationships and building rapport every time you communicate.

**UNLEASH THE POWER OF YOUR PERSONAL PRESENCE.** Do you constantly and consistently come across as the best version of yourself? Are you aware of your strengths as well as the qualities that can inadvertently sabotage you? In this interactive and highly engaging keynote, we examine the verbal and non-verbal qualities that will enhance your ability to leverage the power of your personal brand.

**ELEVATE YOUR PERSONAL PRESENCE FOR A WINNING EDGE.** We've all witnessed a moment when an individual walks in, and commands a room. Presence is intangible and elusive; it's a combination of confidence, authenticity and being socially aware of others. And, every communication is an opportunity to create an impression – possessing presence can make or break professional success.

In this compelling keynote, participants will become more aware of what enhances their presence, what inadvertently sabotages their success, as well as learn techniques for quickly assessing others, and how to project the very best version of themselves.

**KICK YOUR RELATIONSHIPS UP A NOTCHH.** It's a highly competitive world, and building relationships through the use of interpersonal skills is critical to cultivating existing business, and attracting new business. This highly motivational keynote is designed to inspire self-confidence and introduce strategies for enhancing career relationships. Participants will learn proven ways to improve professional and personal relationships by creating opportunities to learn from others, discover unexplored options, and how to relate to others in the most appealing way.

**CROSS-CULTURAL NETWORKING IN A DIVERSE BUSINESS ENVIRONMENT.** Today, we live in a global marketplace – interacting daily with different cultures and languages is now the norm. Diversity will continue to influence and shape the future across all industries by becoming a part of the business strategy, and providing creative and new solutions to challenging problems. In this transformational keynote, participants will gain their own unique perspective on the importance of diversity, and learn networking skills that are critical to creating an environment that drives innovation and growth, and explore suggested strategies for your company to maximize multi-cultural perspectives.

**A PERFECT PITCH THAT WILL GET YOU THROUGH THE DOOR.** As a CNN Editorial Producer, Nadia will share her insider media knowledge to help you define what it takes to position your expertise and deliver it in a way that

will get you through the door, allowing you to create and maximize opportunities. Participants will leave this session equipped with tools and techniques on how to target ideal media outlets, craft a powerful media pitch, prepare for a media appearance using the F.I.R.E. approach, and maximize exposure on TV.

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