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Innovate Or Else!

- Winners don't respond quickly to change and new opportunities, they create them
- If you use yesterday's thinking in today's game, you're going to be in trouble tomorrow
- How to create the future rather than "wait and watch" it happen (for someone else)
- 5 strategies for developing innovative new ideas and opportunities
- The 4 most common obstacles to innovation and how to overcome them
- Don't compete, change the game
- Playing to win vs. playing not to lose
- How to turn innovation into action

Don't Satisfy The Customer, Surprise Them

- Why the old conventional rules for selling don't work in these faster, more competitive, rapid changing times
- How to keep out of 'commodity hell'
- Do the impossible for the customer
- How to win by out-thinking not outworking the competition
- How to keep yourself 'up' all day
- How to get yourself in the 'peak zone'

- How to prepare for a major presentation
- How to achieve goals by 'trying easier'
- How to motivate your customer

Using Success As A Spring Board To Greater Heights

- How winners stay on top; The two main characteristics of perennial winners
- Why some people keep winning and others don't
- The most overlooked strategy for keeping on top
- How to conquer the sabotage thinking that traps winners
- Why you should always mess with success

Thriving in Turbulent Times. The old rules for success no longer apply in this current environment of increased competition, change and uncertainty. If you use yesterday's thinking in today's world you won't be around tomorrow.

To survive today, companies need to be Change-Ready© - to drive change by constantly challenging old thinking and seeking bold innovative out of the box new ideas, opportunities and possibilities

In these presentations you will learn bold innovative strategies for keeping ahead in these turbulent times.

Specifically Dr Kriegel will discuss how to develop Change-Ready© strategies that are proactive not reactive, leaders not followers, and out in front of the wave rather than struggling to keep up.

- Four strategies for creating innovative new ideas, opportunities and possibilities.
- How to overcome the three major obstacles to change and innovation
- How to motivate people to become drivers of change
- How to streamline operations by rounding up sacred cows that cost money and inhibit change and innovation

- Why the tried and true needs to be dead and buried
- The importance of constantly challenging the status “in the way it’s always been done”

Leading In Turbulent Times

- How to create a Change Ready© culture in which innovation flourishes, people are open and excited about change and performing at peak levels
- Three strategies for keeping people motivated and ‘up’ in tough times
- How to overcome the most common obstacles to change and innovate new ideas
- Three steps for developing can do thinking that turns new ideas into action and increases confidence, commitment and momentum
- How to coach people to excel under pressure

Developing A Change Ready Mindset

- Create change not respond to it, lead not follow, proactive not reactive
- How to out-think rather than out-work the competition
- Three characteristics of Change-Ready© thinking
- Three strategies for thinking ‘out of the box’
- Sacred Cow Hunts, streamlining productivity
- Red/Green time - the 90% solution