

## William Owens

Former Vice Chairman of the Joint Chiefs of Staff; Expert on U.S.-China Relations

**The China-U.S. Relationship.** The China-U.S. relationship may be the most important relationship for the future of the world. Admiral Bill Owens, the former vice chairman of the Joint Chiefs of Staff, takes a look at the relationship between the two countries from an economic, political, and national security point of view and discusses where we are today and where we are headed. He takes a particular interest in the economic and national security perspectives (the latter is getting more precarious) and answers the questions, "What should we do?" "Whose fault is it?" and "Can we understand, can we trust?"

**Living and Doing Business in China from an American Perspective.** Is this a great opportunity or a minefield? The former CEO of Nortel and current chairman of AEA Investors ASIA takes a look at how private companies compete and co-exist with state-owned enterprises in China. Owens posits frequently asked questions like: "Are they Communist?" "Can I trust them?" "Who are they (Buddhist, Atheist, Confucian, Maoist?)" "What will it be like when their economy is larger than ours?" He shares his personal experiences and delivers insights into these and other concerns.

**A National Security "Walk Around the World."** The former vice chairman of the Joint Chiefs of Staff takes his audience on a global tour of the great security risks and the players with the power to effect change. Adm. Bill Owens discusses how old thinking needs to be replaced with a new paradigm and uses the Middle East "post social networking/Arab Spring" as a pointed example. He delivers insights on trouble spots around the world from Egypt, Israel, and Syria to the state of Iraq and Iran post U.S. departure. Owens touches on the question of NATO and whether the U.S. and Europe share a common interest? Finally he reminds audiences to take a hard look at South America and Mexico right in our own back yard.

**The "Revolution in Military Affairs."** Adm. Bill Owens describes the new American approach to "Lifting the Fog of War." Is U.S. military power measured in how much we spend? Is it measured on how many ships, tanks or airplanes, or troops we possess or is it measured in whether we "see the battlefield and ensure that 'the enemy' does not?" As a key member of the Joint Chiefs of Staff responsible for the downsizing of the military after the Cold War, Owens discusses how our activity in Iraq and Afghanistan has ballooned the budget back where it was before the cuts. He delivers insights into the politics and decision-making behind these issues and whether we are doing what is right for America.

**Information Technology.** The "cloud," cyber wars, digital security – are we ready? Who is the "enemy?" Would a national cyber attack be worse than a nuclear attack? Who is in charge of our defenses? Adm. Owens combines his high-level military experience and his telecomm industry expertise to discuss the perils facing today's businesses and the future of telecomm including insights on privacy, security, and the policies needed to protect today's marketplace.