

Alex Banayan

Entrepreneur, Forbes' 30 Under 30, Bestselling Author of "The Third Door"

THE MINDSET OF EXPONENTIAL GROWTH: HOW TO TRANSFORM YOUR THINKING, TAKE THE THIRD DOOR, AND ACHIEVE YOUR MOST IMPORTANT GOALS. We all face rejection. We all deal with fear. At times it can feel like there are dozens of obstacles holding us back from achieving our biggest goals. But it doesn't have to be that way. There are certain mindsets and tools that can clear the obstacles along your path and add rocket fuel to your success. After spending fifteen years researching and interviewing the world's most innovative leaders, bestselling author Alex Banayan's widely-acclaimed Third Door™ framework can help any organization achieve its goals and radically accelerate its growth. In this high-energy keynote, Banayan takes audiences on an unprecedented adventure, from hacking The Price is Right to chasing Larry King through a grocery store to the multi-year quest to learn from Bill Gates and Lady Gaga. Alongside these larger-than-life stories, Banayan takes the insights from his bestselling book The Third Door to a whole new level, making them practical and applicable for organizations of all sizes. This powerful presentation teaches you how to: Cultivate a culture of bold thinking Instill the mindset of persistence and going "all in" Fuel growth, no matter the external economic environment Become more capable of achieving your company's biggest objectives This wildly-entertaining keynote is packed with tools and lessons guaranteed to supercharge your mindset—to the point where growth becomes inevitable.

THERE'S ALWAYS A WAY: HOW TO CULTIVATE PERSEVERANCE AND PERSISTENCE DURING TIMES OF CHANGE. The pace of change in the business world is faster than ever. With the surge of AI and other seismic technological disruptions, it has never been more critical to an organization's survival for teams to cultivate a DNA of perseverance and solution-oriented problem solving. In this empowering keynote, bestselling author Alex Banayan decodes the most critical insights needed for any organization to cultivate the mindset of resilience and optimism, particularly during times of rapid change and uncertainty. After interviewing Bill Gates, Steve Wozniak, and dozens more of the world's most iconic leaders, Banayan uncovered the fundamental skills that every organization needs—but that most people don't talk about—to achieve their biggest goals during disruptive times. This keynote covers it all, with lessons including: How to transform persistence from being an esoteric word to being a living, breathing part of your day-to-day culture Why the opposite of success isn't failure—and how that shift in mindset helps your employees take more risks and grow exponentially What the surprising difference is between fearlessness and courage—and why that critical distinction leads to consistent breakthroughs If you care about elevating your business—if you care about your employees being more resilient, more courageous, and more capable of making bold, innovative decisions—this keynote is what you've been waiting for.

VISTA™ STORYTELLING FOR BUSINESS GROWTH: HOW TO TRANSFORM YOUR ORGANIZATION USING THE 5 KEYS OF RADICALLY COMPELLING STORIES. The world has never been noisier. How do you command the attention of your customers, sales prospects, strategic partners, or industry at large? Once you have their attention, how do you transform those stakeholders into lifelong advocates for you and your business? After a decade of researching the world's most successful leaders and organizations, bestselling author Alex Banayan uncovered the most effective skill that radically boosts the growth of any company's sales, marketing, and business development efforts. The secret is storytelling—but not just any kind. Banayan's research led him to decode the keys to remarkably compelling, gripping, and emotional storytelling that can be used by businesses of all sizes to supercharge their goals. This is a specific, teachable skill set that can transform prospects into blue-chip clients, customers into evangelists, and inject an entirely new sense of possibility into your company culture. Drawing from his years of research and the international success of The Third Door's unique narrative style, Banayan distills in this keynote how anyone in your organization—from C-suite executives to your newest team members—can use the five elements of Banayan's VISTA™ Storytelling Framework to transform your business. Because at the end of the day, everything in life and business comes down to a story. And it's time your organization uses that to its advantage.

COMING ALIVE: HOW TO BOOST CONNECTION, ENERGY, AND GROWTH USING THE 4 ANTIDOTES FOR MENTAL WELLBEING. The mental health crisis has hit a point of urgency never seen before in history. Anxiety and depression levels are skyrocketing. These issues not only devastate families at home, but also affect the workplace in extreme ways. Gallup polling of chief human resource officers found that only one-percent of them perceive their workforce mental health as excellent. The size of the issue is overwhelming. But what if what we need to solve this crisis has been right in front of us the entire time? Bestselling author and researcher Alex Banayan has spent years interviewing the most renowned pioneers in the mental health field—including the president of the American Psychological Association, acclaimed brain experts, leading psychologists, psychiatrists, addiction researchers, Harvard professors, the CEO of Gallup, and others—to not only decode what is causing this crisis, but to find scientifically-proven solutions that are accessible and scalable. In this groundbreaking keynote, Banayan will make you rethink what you know about mental health, while giving you the tools to put these solutions into practice. Through this mind-expanding presentation, audiences will learn: What the "3 Toxins of the Crisis" are and how to change your relationship with them immediately How to use the "4 Antidotes for Mental Wellbeing" to cultivate peak performance and navigate change and uncertainty How to deepen your sense of purpose and connection in your personal life and at work Packed with captivating stories, this keynote is solution-oriented and leaves audiences feeling optimistic and empowered. We owe it to ourselves, our families, and our colleagues to equip ourselves with the very best insights to uplift our mental wellbeing—and this keynote is designed to do exactly that.