Andrew Winston

Business Consultant & Founder of Winston Eco-Strategies

From AI to ESG to Gen Z: The Trillion-dollar Tera-trends Revolutionizing the World and Business. A trillion once seemed like an unimaginable figure. Now it's the everyday scale of the most powerful trends reshaping our world and economy. Welcome to the era of Tera-trends. Named the #3 management thinker in the world by Thinkers50, Andrew offers an insightful, deeply knowledgeable, and entertaining talk, providing a compelling exploration of the ABCs – and XYZs – of the monumental shifts remaking the world. From AI Acceleration and Climate and the Clean Economy to ESG Expansion and Gen Z Zeal, Andrew's inspiring talk goes beyond just understanding these Tera-trends to leveraging them to boost your career, drive your company forward, and positively impact the world.

Gigatrends and the Drive to Net Positive: How courageous companies thrive by giving more than they take. Our economy and society are healing from the pandemic, but extreme challenges remain, such as climate change and inequality. Business has the vast opportunity – along with the tools and skills – to profit from solving the world's problems, not creating them. Based on his new book Net Positive – co-authored with legendary CEO Paul Polman – this inspiring talk from renowned strategist Andrew Winston will help you navigate the seismic changes sweeping through business. Net Positive explodes 50 years of corporate dogma about the purpose of business and how it thrives. With bold vision and compelling stories, Winston's talk sets out the principles and practices that will deliver the scale of change and transformation the world desperately needs.