

Anthony Bourke

F-16 Fighter Pilot & Expert on Leadership and Teamwork

Customized For Your Business Anthony “AB” Bourke is a highly accomplished and decorated F-16 fighter pilot who flew tactical missions in service to our country. He has accumulated more than 2,700 hours of flight time in various high performance aircraft and was one of the first pilots to fly an F-16 in missions over New York City in the aftermath of the 9/11.

Executing at Mach 2 There are many companies with great people and great strategies in the business world today. Ultimately the difference between the winners and the “also rans” comes down to Execution. During this interactive, multi-media keynote speech, Anthony “AB” Bourke will share the tools that fighter squadrons use to make sure that we are aligned, flying in formation and executing at the highest level every single time we fly. This highly motivating and inspiring keynote will equip your team with simple actionable tools that they can apply the very next day to improve execution and drive better results as individuals and as a team. If your company is pursuing a path of Executional Excellence, this session will reinforce your messaging and provide a fresh perspective on why Execution truly matters in every business.

Communicating at Mach 2 A high impact Keynote focusing on how the world’s most successful enterprises – where results truly matter — achieve peak performance by creating a culture of honest and open feedback. At the conclusion of this 45-60 minute multi-media presentation, your team will walk out the door with a clear understanding of the potential power of open feedback. They will also learn how a “feedback gap” can cripple an organization. Finally, they will see a clear path on how you can make open feedback an integral part of your culture.

Leading at Mach 2 All great leaders have a system for driving peak performance. This hard-charging, high-impact keynote offers your leaders the straightforward, critical tools that U.S. fighter pilots employ to lead their wingmen into the demanding environment of aerial combat. Learn how the best fighter squadrons and the best businesses in the world hire future leaders, how they then properly train those individuals, and continually promote a process of continuous improvement to stay one step ahead of the competition.

Selling at Mach 2 In addition to rising to the top of the aviation community, Anthony “AB” Bourke has built a business career on sales excellence. After achieving accolades as “Top Producer in the Western US” for a prominent lending institution, AB led a team of 40 professionals to grow revenue at a California based start-up company from \$500,000 to \$65M in just three years. A quintessential sales professional, Anthony “AB” Bourke will teach your people that just like fighter pilots, “great sales people are made... not born.” He draws comprehensive parallels between what makes great fighter pilots and what makes great sales people. For organizations looking to develop a sales team

of “Top Guns,” this dynamic, interactive speech is a must!

Innovating at Mach 2 In today’s rapidly changing world companies and their people must constantly innovate to stay ahead of the competition. While many people in business think only of Tech Entrepreneurs as the leading innovators of our day, there is no doubt that fighter pilots are constantly innovating to survive and thrive in the world of aerial combat. As a former fighter pilot and serial entrepreneur, AB has applied the tools that fighter pilots use to stay ahead of the competition to the world of business. In this speech, AB will share these secrets and show your audience what it takes to be the best innovators both in combat and in their industry.