

Arsene Wenger

Legendary Arsenal Manager, Football Visionary and FIFA's Chief of Global Football Development

Sustaining Excellence: Leadership Lessons from Arsenal Football Club. Arsène Wenger reflects on his remarkable journey transforming Arsenal Football Club over more than two decades. He shares firsthand lessons from building a winning culture, navigating setbacks, and evolving a team through eras of change. Audiences gain insight into resilience, adaptability, and what it truly takes to sustain excellence at one organization over the long term.