LAI Leading Authorities, Inc.

Beth Sanner

Former Intelligence Briefer to President Trump, Former Deputy Director of National Intelligence

Geopolitics Meets Trump 2.0. Beth Sanner provides audiences with a framework for understanding President Trump's worldview based on her experience as President Trump's intelligence briefer during his first Administration. Applying a neutral analytic mindset honed by over three decades as an intelligence and policy official, she will explore the Trump Administration's foreign policy priorities, the intersection of domestic and foreign policies, and their implications. Her personal experience in the Oval Office adds interest and authenticity to her informative and lively presentation.

Exploring the Nexus Between Intelligence and Emerging National Security Threats. Having spent her career leading and advising at the highest levels of national intelligence, Beth Sanner possesses unparalleled expertise on the issues that threaten our nation's security. Audiences feel as though they're inside the room at the center of critical intelligence meetings as she provides a high-level overview of cyber, space, and nuclear threats and emerging and disruptive technologies as the world's powers navigate the potential for conflict. Telling a compelling story of the powers at play, she effectively breaks down complex geopolitical elements in a way that is easily digestible and shares predictions for how various scenarios may unfold.

Global Intelligence Brief: Geopolitics Knows No Boundaries. As a trusted presidential intelligence briefer and adviser to government leaders and foreign partners, Beth Sanner will help audiences sort through the noise and make sense of global challenges that affect all Americans. Sanner is the rare expert who can explain the complex and interconnected global issues, from U.S. policies on tariffs to threats emanating from our adversaries. Her insights have informed U.S. policy and strategy on China, Russia, Iran, South Asia, North Korea, and various other pivotal regions around the world. She possesses unparalleled expertise on region-specific intelligence matters and shares her sharp, ear-to-the-ground analysis on flashpoint issues, as well as the potential ripple effect these issues may have on the U.S. and its businesses. Sanner expertly tailors her analysis to illustrate how organizations in specific industries may be impacted by global events.

The Change Agent's Journey: Leading Your Organization Through Uncertainty. As a former national intelligence leader and presidential adviser, Beth Sanner developed a reputation for her ability to steer organizations and their people through crises, challenges, and uncertainty in her three decades leading some of the government's most complex agencies. A battle-tested difference-maker, she walks her audience through how to manage yourself and lead your organization through workplace challenges, from return-to-work measures to layoffs and financial distress. Her sought-after insights on facilitating work-place changes to emerge in a better position provide leaders a solid foundation from which to ignite their organization's next transformation amidst uncertain times.

Crisis Management: How to Prepare for the Unpreparable. Through three decades of leadership, former ODNI and CIA official Beth Sanner has been tasked with navigating tens of thousands of employees through unimaginable challenges. From the Covid-19 pandemic and 9/11 to political scrutiny on issues ranging from the Afghan war to Russia, Sanner has set the standard for guiding her teams to the other side of a crisis through ethical and forthright leadership. Drawing from her experiences leading through crisis, she shares an evidence-based approach to assessing and analyzing a crisis that leaders can use to determine the best course of action for managing the situation at hand and driving success through challenging times.

Intelligent Innovation for Your Organization. Never one to resist change, Beth Sanner was often at the forefront of advancing technological innovation in her organizations and leading the integration of new systems and processes to advance her team's capabilities. With a forward-looking approach to the way we get things done, she discusses why innovation is the backbone for advancing your organization and provides a framework for adopting an innovator's mindset to develop ideas and solutions that align with your mission and power your people to success.

The Race for AI Dominance: Why the U.S.-China Competition Matters to Every Business The competition between the United States and China is no longer defined by military power alone. It is increasingly a race for technological dominance, with artificial intelligence at its center. Having advised presidents and senior policymakers on some of the nation's most consequential intelligence challenges, Beth Sanner explains how the race for AI is reshaping national security, economic strength, and global influence. Sanner traces how the United States and China arrived at this moment, why each has pursued a different path to AI leadership, and what those choices reveal about their long-term strengths and vulnerabilities. She examines the policies, technologies, and supply chains driving the competition, from semiconductor restrictions and critical minerals to emerging AI capabilities and the debates taking place in Washington. Audiences gain a clear understanding of one of the defining geopolitical competitions of our time and what its outcome could mean for governments, businesses, and the global economy.