LAI Leading Authorities, Inc.

Billy McLaughlin

Innovative Emmy Award Winning Guitarist/Composer, Inspirational Keynote and Historic Comeback Story

Reinvention & Overcoming The Odds. In a presentation that fuses live music with eye-opening insights, Billy McLaughlin takes to the stage with his guitar to show audiences the power of changing their perspectives and challenging assumptions. McLaughlin shares his heart-breaking story of overcoming adversity and persevering despite the odds and discusses how creativity in problem-solving and innovation can lead to triumphant results in both business and life. He helps audience members learn how to prosper by adapting and refreshing their approach to accomplishing their goals, and he does this through a combination of masterful stories and music.

New Ways to Do It: The Road to Reinvention. Simple, frank, and funny, Billy McLaughlin shines a mirror on all the unseen artists in the room – you! From the day you were born, a new signature was imprinted onto the world. Life experienced through the eyes, mind, and touch of every new generation has its own expression and communicates its own meaning, and finding “New Ways” to do even the most ordinary things is the challenge we are all given. All that has been created so far cannot compare to what is yet to be introduced by people with unique perspectives and capabilities. If it feels like the world is changing fast these days, it’s because of all the new creative inventions happening around us. Billy encourages you to step out of your spectator’s seat and recognize your ability to take an active role in designing the future that you have imagined.

Setback Before Success: Accepting The Challenge That Comes With Change. Billy shares insights into the problems facing professionals today through stories from his personal experience. In a straightforward, down-to-earth style, McLaughlin deals with complex issues in an understanding and often humorous way. He presents no charts or technical jargon, only practical advice based on first-hand experience of what he has discovered in his life and business. A master of reinvention, McLaughlin takes his audience on a journey from skyrocketing success to total failure and back again; a road that he now helps others to navigate in their business endeavors. He combines solid, actionable advice with exceptional music and an entertaining style for an unforgettable experience that will change your perspective on the challenges you and your organization face.

Making An Impact With All That You’ve Got! No one is immune to unexpected loss. It can happen in the workplace or at home, affecting income, health, or both. Even the strongest, most determined person isn’t prepared to handle the shock and extra burden that result. Yet, as dramatic and painful as circumstances may be, they come with a gift: self discovery. Billy McLaughlin understands the importance of celebrating this gift. He demonstrates the marvel of discovering what you CAN do with the resources you HAVE when you stop focusing on those you’ve lost. It might require you to think upside-down or “left-handed.” It might require that you stop focusing on what is broken or how you

can’t do something “the way you used to.” Billy shows you how you can make meaningful change for yourself and your community when you move out of the mindset that everything is broken. By realizing what still works and what still matters, you can make a significant difference, regardless of the obstacles.