LAI Leading Authorities, Inc.

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Master the Chemistry of Change: Uncover Your Inner Change Enthusiasm® The Change Enthusiasm® strategy presented in this keynote empowers the audience to self-assess their change emotions and redirect anxiety and fears into moments of opportunity. This program is perfect for leaders and teams: Embarking upon or going through significant change or disruption such as merger, acquisition, or restructure. Constantly challenged and stressed by having to grow the business with less time, fewer resources. Dealing with the complexity and frustrations of changing the way they work through digital transformation, new software integration, and/or new business practices. The audience will leave with: An inspired perspective that managing and championing significant shift is entirely possible and even enjoyable. Steps to cultivate a growth mindset to thrive in the face of stressful and frustrating change. The education, energy, and motivation to take the first step to becoming a Change Enthusiast.

Explore the Underbelly of Exceptional Leadership Through Change: The softer skills required to effectively lead through change This keynote distills down 15 years of Cassandra's Corporate M&A experience into the critical skills that will empower leaders to create and sustain growth through change. This program is perfect for: Executives and leaders responsible for inspiring and empowering their teams and organizations through change. Change management professionals responsible for leading change effectively and successfully throughout their respective organizations. Human Resources and organizational leaders responsible for building workforce resilience, productivity, and engagement through change. The audience will leave with: A new perspective on the soft skills required to effectively lead through change. A practical framework to quantify your strengths and areas of growth when addressing, working and leading through change. An instantly-applicable action plan that empowers them to improve critical leadership behaviors to effectively lead change movements.

Engineering a Resilient and Inclusive Culture: Practical Tools to Nurture High-Level Workforce and Customer Engagement The keynote addresses how to instill a mindset of resilience into the very core your cultural fabric and how to leverage inclusion as a tool to win with your employees, shareholders, customers, and clients. This program is perfect for Executives and Leaders: Responsible for creating and nurturing a diverse and inclusive culture with equal access to the resources and tools for individual career success. Going through significant industry, market, or business disruption while charged to deliver breakthrough profitability and business growth. Seeking to embody and inspire resiliency throughout their teams and organizations. The audience will leave with: A resilience mindset that will enable growth through any change, transformation, or disruption. A practical application to leverage inclusion as a tool for success with their teams, customers, and

shareholders. Inspired perspective why inclusion is everyone’s responsibility.