

Chad E. Foster

First blind executive to complete the Harvard Leadership Program, creator of software Silicon Valley thought impossible, blind Black Diamond Skier and Author of Blind Ambition

BLIND AMBITION™: High Performance When the Path Isn't Clear In this high-stakes leadership keynote, Chad Foster moves beyond motivational theory to deliver the Blind Ambition Framework™—a structured methodology for organizational growth through uncertainty and disruption. Drawing on his experience as a Harvard-educated executive who generated \$45 billion in technology deals, Chad teaches leaders how to build a resilient “operating system” that thrives when the old playbook no longer applies. This keynote is designed for leaders who must navigate “pin-drop silence” conditions, reframing organizational constraints into a strategic Uncertain Advantage™. Leaders will learn to shift their teams from a defensive, reactive posture to one of high-performance execution, regardless of market volatility or internal change. Audience Takeaways: Own the Response: Learn a structured method for converting reactive instincts (fear, blame, or paralysis) into strategic responses to maintain elite performance under pressure. Operationalize “Constraint-Driven Innovation”: Discover how to leverage disadvantages and limited resources as catalysts for creative problem-solving and breakthrough architecture. Shift the Organizational Narrative: Gain tools to identify and reframe limiting team stories, replacing them with performance-accelerating narratives that drive measurable growth. Condition for Productive Discomfort: Move teams toward “the edge of ability”—the only zone where true leadership development and innovation occur—by seeking discomfort rather than avoiding it. Visualize Greatness: Master the discipline of detailed mental rehearsal to build vision and clarity before execution, ensuring the team is aligned on the outcome before the first move is made.

UNCERTAIN ADVANTAGE™: STRATEGIC ACTIVATION INTENSIVE This interactive SESSION transforms the Blind Ambition Framework™ from something participants hear into something they actively apply to one real challenge they're currently facing. For those who have gone through Kill the Comfort™, it's the actual problem they've already surfaced during Stage II. Participants work progressively through all 5 pillars of the Blind Ambition Framework™—building a fully integrated roadmap for execution, growth, and performance under pressure. Every participant leaves with a completed action framework built around their specific challenge plus practical tools they can immediately apply. **WHAT AUDIENCES EXPERIENCE** Teams don't just discuss ideas. They actively apply the framework to real leadership and organizational challenges in real time. **WHAT AUDIENCES EXPERIENCE** Uncertain Advantage™ is where audience members go from inspiration to application. They learn how to apply the Blind Ambition Framework™ to the specific challenges facing their team. They will then be able to translate that performance model to their teams, cascading throughout their organizations — leading to organizational alignment, cultural transformation, and renewed operational performance. What the Room Walks Out With Apply the

Blind Ambition Framework™ to a real-world challenge Build a practical action plan grounded in the 5 pillars Increase accountability, adaptability, and execution Transform uncertainty into clarity and momentum Create stronger alignment and ownership

KILL THE COMFORT™: LEADERSHIP FACILITATION EXERCISE The keynote creates the moment and opens the door of opportunity. Kill the Comfort™ is how you walk a senior team through it. Position it as the diagnostic stage — the move from “we were inspired” to “we found the three things actually slowing us down, built alignment, shared vision, and commitment to fix them.” Kill the Comfort™ is an interactive executive facilitation experience designed to help leadership teams surface challenges, create alignment, strengthen accountability, and build a shared roadmap for navigating uncertainty and change. It accomplishes these things by creating a psychologically safe space where leaders can anonymously surface problems and avoid office politics, ego, and other barriers to honest reflections that often go unspoken and impede an organization’s ability to transform and perform at its highest level. This is not a passive workshop filled with generic theory or surface-level discussion. It is a strategic leadership experience designed to uncover common themes, expose organizational friction points, and generate practical next steps teams can immediately act upon. Participants leave not only with deeper organizational clarity, but also with actionable solutions to real leadership challenges shared within the room. **WHAT AUDIENCES EXPERIENCE** The interactive executive facilitation exercise blends strategic reflection, interactive collaboration, facilitated problem-solving, and high-performance leadership principles into an experience that is both deeply engaging and operationally valuable. What the Room Walks Out With Surface organizational blind spots and recurring leadership, structural, and behavioral challenges Strengthen alignment around organizational vision and strategic priorities Build accountability and ownership across leadership teams — because they surfaced the issues themselves and didn’t have some leader or speaker tell them Identify practical next steps for transformation Create shared momentum around change and execution