

## Clara Shih

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**Seven Habits of Highly Successful Enterprise AI** Most organizations aren't failing at AI because of the models— they are failing at organizing teams, data, and execution. This talk distills what separates companies that scale AI for impact from those stuck in pilots. From aligning leadership and data foundations to embedding AI into core workflows and measuring real ROI, these seven habits are drawn from what works inside large, complex enterprises. The focus is practical: how to move from experimentation to impact, and do it in a way that compounds over time.

**Impact of AI and Automation on Jobs and the Economy** AI is not simply replacing jobs; it's reshaping how work gets done, how companies are structured, and how value is distributed. This session goes beyond headlines to examine where automation is already driving productivity, where human roles are evolving, and what this means for growth, wages, and competitiveness. Leaders leave with a clearer understanding of how to redesign roles, invest in skills, and navigate the transition without losing momentum—or their workforce.

**Reorganizing Innovation for the AI Age** AI is fundamentally changing how innovation happens. Traditional product management and R&D models—linear, siloed, and slow—don't hold up in a world where iteration cycles are measured in days and capabilities evolve continuously. This talk explores how leading companies are restructuring teams, workflows, and decision-making to integrate AI into the core of product development. The emphasis is on operating model design: how to blend research, engineering, and data into a system that can move at the pace of the technology.

**How to Future-Proof Your Company's AI Strategy** AI capabilities are advancing faster than most strategies can keep up. This session focuses on building an approach that doesn't become obsolete with the next model release. It covers how to architect for flexibility, avoid overdependence on any single vendor, and put in place governance that can evolve alongside the technology. The goal is not to predict the future, but to build an organization that can adapt to it—quickly and with confidence.

**AI and Boards: Opportunities, Business Model Disruption, Governance & Risk** AI is reshaping competitive advantage at the business model level—not just improving efficiency, but redefining how companies create and capture value. This session helps boards understand where disruption is most likely to occur, how to evaluate management's AI strategy, and what risks demand active oversight. It connects opportunity and governance, giving directors a clear lens on where to push for acceleration and where to insist on discipline.