

Crystal Washington

Leading Female Futurist and Technology Expert

Future-Proof Yourself: Innovate and Thrive in Times of Uncertainty. The new normal of consistent change is leaving leaders concerned about being left behind. Instead of implementing half-baked, panic-driven ideas, it's time to identify the breadcrumbs — secret hints — the future has left for us to find. In this talk, technology futurist Crystal Washington will show you how to innovate, thrive, and enjoy the ride! In this session, you will: Understand the future's gifts, allowing you to shape and manipulate for your ultimate outcomes. Identify the most under-utilized breadcrumbs of innovation that you already have in your basket. Create a framework to future-proof your career while removing stress!

Generative AI for Leaders: Staying Ahead in a Machine-Driven World, — Highly Customized to Industries and Job Functions — The AI-driven future of work is here, and generative AI is rapidly becoming a vital tool for achieving business success. Technologies like ChatGPT are no longer just optional productivity boosters—they are transforming how professionals work, innovate, and compete. If you're not leveraging AI effectively, your competitors already are. In this highly engaging keynote, Crystal Washington will reveal the latest breakthroughs in generative AI and how you can safely harness them to drive efficiency, innovation, and competitive advantage. In this session, you will: Understand what generative AI is—and isn't—along with its latest capabilities and limitations. Explore how tools like ChatGPT are reshaping your industry and transforming business operations. Learn strategies for integrating generative AI into workflows to maximize productivity and results. Discover best practices and ethical considerations for using AI responsibly in business.

The Competitive Edge: Spot Trends and Thrive in the Future of Work. In a world where change moves faster than ever, successful organizations don't just react—they spot what's next and act confidently. From shifting tech to evolving workplace norms, the future of work is unfolding now. In this fast-paced and interactive session, technology futurist Crystal Washington shows you how to uncover the signals of what's coming, focus on what matters most, and turn insight into impact. In this session, you will: Spot the difference between passing fads and game-changing trends. Discover the top shifts reshaping work, leadership, and innovation. Learn simple tools to track trends and stay ahead of the curve. Apply trend insights to boost team performance and future readiness.

The Future-Ready Organization: How to Stay Relevant in an Uncertain World. — FutureBend Organizational Assessments Available as an Add-on — Disruption is no longer a possibility—it's a certainty. Organizations that fail to adapt will be left behind. In this high-energy session, Crystal Washington provides leaders with tactics and strategies for becoming future-ready. Attendees will gain practical insights on fostering adaptability, integrating emerging technologies, and developing a resilient culture. Crystal will also introduce FutureBend™ personality archetypes, helping leaders

leverage their strengths and recognize potential unseen gaps as they drive their organizations forward. In this session, you will: Uncover the FutureBend™ personality archetypes and how they influence decision-making. Learn methods to cultivate a culture of innovation and continuous learning. Develop a proactive approach to technological and market disruptions.