David Gibbs

CEO of Yum! Brands (2020-2025)

Fireside Chat with David Gibbs. In this conversation, David Gibbs reflects on the decisions and moments that shaped his career leading a global company. Drawing on 36 years at Yum! Brands, he speaks plainly about driving growth, handling turning points, and building strong teams. He also explains how technology has reshaped the business, from digital ordering to data-driven decisions and scaling innovation across a global franchise system. He gets into what it takes to lead through change, keep teams aligned, and stay competitive in a fast-moving, tech-heavy environment.