

Dethra Giles

Executive Leadership & HR Strategist, Modern Workplace Influencer, Leadership Communication Expert

Audacity in the Age of AI: Leading Where Machines Can't. AI is everywhere, but courage, vision, and human audacity can't be automated. In this keynote, Dethra U. Giles challenges audiences to embrace AI as a tool without surrendering their unique leadership edge. Through bold stories and actionable strategies, participants will learn how to leverage AI for efficiency while doubling down on the human traits that inspire, connect, and lead teams forward. Takeaways: How to embrace AI without losing your voice or presence. Why audacity—not algorithms—is the new leadership currency. Practical steps to lead teams through AI incorporation with confidence.

That's Not What AI Said: Conversational Competence in a Digital Era. Artificial intelligence can generate words, but it can't generate understanding. In this session, Dethra introduces her DARE™ model (Describe, Acknowledge, Review, Engage) as the essential skill set for leaders navigating communication in the age of AI. Participants will explore how to prevent miscommunication, build trust, and maintain humanity in conversations—even when AI is in the mix. Takeaways: Why AI can't replace conversational competence. How to use the DARE™ model to manage workplace conflicts in tech-driven environments. Tools to lead productive conversations where human nuance is critical.

Leading Through Change: A Roadmap for Energized and Resilient Leadership. In today's fast-moving workplace, leaders face growing demands to guide teams through complexity while keeping morale high and vision clear. In this energizing session, Dethra Giles reframes leadership as a communication superpower—an essential skill that enables leaders to inspire action, foster cohesion, and build momentum across their organizations. This session highlights how effective communication serves as a key to revitalizing teams, sustaining motivation, and cultivating a positive, future-focused culture. Attendees will explore: How to lead with intention, energy, and clarity—even in the face of evolving priorities Tools to transform uncertainty into opportunity (like leveraging AI) Communication techniques that unify teams, align goals, and create a sense of purpose and progress Leaders will be ready to embrace the future while navigating the demands of today's workplace.

Owning the Room: A Proven Strategy to Amplify Your Voice for Impact. This discussion focuses on empowering professionals to harness the power of their voice. Dethra introduces a proven formula that enables leaders to discover their unique voice, refine it, and transform it into a tool that is both powerful and persuasive. Participants learn how to speak less but say more, assert their presence, and create a lasting impact in any room. Tailored for underrepresented groups and leaders of all levels, the session equips attendees with the confidence and skills to effectively guide teams.