Dex Hunter-Torricke

Former Communications at Meta, Google, SpaceX & UN and Founder & President of The Center for Tomorrow

The World in Sight: A Guide to the Key Technological Trends of the Next 10-20 Years and What They Mean for Brands and Organizations. Dex Hunter-Torricke spent a decade helping the tech industry's biggest names figure out how to talk about, brand, and share news of breakthrough products. This has given him unparalleled access to the issues keeping Silicon Valley executives up at night as well as the exciting developments ahead. During this talk, Dex evaluates the emergence of macro societal trends, including the rise of globalization and nationalism, as well as the development of specific technologies including virtual reality and live-streaming, to forecast which technologies will take hold and how they will alter life, work, and business operations permanently.

Words to Change the World: The Power of Storytelling and How to Communicate Like a "Real Person." The 21st century has seen a major shift in terms of strategy and branding from packaged, manufactured personas and campaigns to a world dominated by authenticity and a desire for "reality." No one knows this better than Dex Hunter-Torricke who, at the pinnacle of the global communications industry, sought to humanize technology through stories. Dex takes audiences through a journey of his work at the UN, Google, Facebook, and SpaceX to illustrate the role communication plays in our modern world as well as strategies for impact, meaning, and "making life awesome."

The Future of the Workplace. As a corporate communications thought leader, former SpaceX, Google, and Facebook executive Dex Hunter-Torricke will share the pandemic's impact on work today, and what to expect for the workplace of the future. In a world where many norms and working behaviors from the 19th century continue to govern the way we organize workplaces in the 21st century, Dex will share how the human-centric micro-changes that occurred during the pandemic – such as adding benefits to help employees take care of themselves, shifting to accommodating working hours, and other adjustments that recognize employees' personal circumstances – can have outsized positive impacts on performance. As we move into a global age, he'll cover what an efficient workday should look like (one based on the team's dynamics and needs), and demonstrate that the most effective organizations are going to use this as an opportunity to rethink everything about how they organize, hire, and develop talent.

The Global Century: How Technology is Bringing the World Together and Transforming Our Lives. Having worked for several companies at the forefront of the movement to bring connectivity to human beings globally, Dex Hunter-Torricke understands the challenges and opportunities presented by rapidly-advancing technology. With this talk, he reviews the trends he is seeing now in technology and culture, and looks at connectivity as a powerful universal force paving the way for a "global

generation.” Drawing on both data and anecdotes, Dex touches on things like crowd-sourcing and the mobile revolution to paint a picture of a truly global world using technology to lift societies at scale.

Into the Metaverse: Preparing for the Next Great Platform Shift. When Facebook acquired Oculus in 2014, the world’s leading virtual reality platform, Dex played an integral role in architecting the story and vision for how VR would transform the daily lives of hundreds of millions of people over the coming years. Now, as an expert focused on the future of work and the evolution of digital content, Dex is uniquely positioned to explain what the metaverse means for you and your business. What are the most exciting and relevant applications for virtual and augmented reality? How should organizations think about working and communicating in the metaverse? How will the metaverse change the way we think about workplace culture, or impact customer expectations? Dex explores all these questions and more as he demystifies the next great technological transition facing business and society.