

Dr. Freda Lewis-Hall

Life Sciences Leader, Former EVP, Chief Medical Officer, & Chief Patient Officer at Pfizer, Inc.

The Calm Within the Storm: Leading Through Change With Grace and Grit. Navigating change successfully is the ability that distinguishes true leaders as they make decisions that impact people's lives. Through a personal, relatable anecdote about nearly stepping away from medical school after the sudden loss of her mother, Dr. Lewis-Hall illustrates how a pivotal mentor helped her uncover the equanimity and inner strength she didn't realize she possessed. Her story reveals how calm, focus, resilience, and peace—qualities of equanimity—can be accessed even under immense pressure. In this compelling keynote, audiences be inspired to become change-agile leaders who both gracefully withstand upheaval and guide others through it, advancing both impact and profitability along the way.

From Vision to Victory: Leading with Authenticity, Agility, and Purpose. Dr. Freda Lewis-Hall shares her extraordinary rise from a challenging upbringing to the highest levels of healthcare leadership, offering audiences a compelling roadmap for becoming an authentic, adaptive leader. She redefines authenticity, teaching audiences the ability to lead with a full range of skills and styles that meet the moment without compromising your core values. Through humor, candor, and practical guidance, she explores how leaders can thoughtfully deploy their authentic selves to build trust, navigate uncertainty, and uplift workplace culture. Audiences will leave with renewed confidence, a deeper understanding of leadership adaptability.

Healthcare Trends and Transformation. Dr. Lewis-Hall, a leader in healthcare and life sciences, shares key insights on industry trends and innovations. She discusses how to harness cutting-edge medical technology to improve healthcare equity and outcomes. Despite medical advancements, systemic inefficiencies still hinder progress. She also tackles public health challenges, women's health issues, and common healthcare myths. This talk provides a clear vision of where healthcare is headed and how to drive meaningful change.

Charting Your Career Legacy: Building Toward the Role You're Meant to Lead. In this actionable and insight-rich talk, Freda explores how to think beyond your next job and instead reverse-engineer your career from the legacy you want to leave. She shares clear strategies to identify the skills, experiences, and behaviors that align with your future goals, and how to map the learning journey required to get there. Attendees will learn how to construct a personal "board of influencers"—mentors, coaches, sponsors, and role models—who reflect their aspirations, and how to engage them through research, outreach, and meaningful conversation. This session delivers step-by-step guidance on career mapping that's grounded in intentionality and personal agency. You'll leave with specific assignments and frameworks to accelerate your growth and own your path forward.