

Gilad Berenstein

Artificial Intelligence Strategist, Entrepreneur, and Investor Shaping the Future of Travel and Consumer Technology

AI & Business Topics AI for (non-technical) Business Leaders and CEOs – all about the times we are in, the impact on business strategy and leaders, Mental Models, and more. Versions of this have been my most requested speech over the past year. This is industry agnostic and focused on senior leaders, owners, CEOs, and the like. Innovation Thinking & Mental Models in the Age of AI – this is a similar topic but a bit broader and typically requested when there are more commercial leaders in the audience. AI in Travel & Hospitality – this is probably my second most given set of talks over the past year. At Utrip, I built the world's first AI Travel Platform and had most of the largest travel brands as clients, so this is one I am asked for a lot within the industry. A brief history of travel tech, how we got here, where we should go from here, and what I am paying attention to. Gilad's Mental Models – this is often for more sophisticated audiences who already have a strong AI framework. This is digging into some of the theses I (and some of my friends) write about. Much deeper thinking about how the new reality can be utilized within business. The Impact of AI on _____ – in panels and short talks I have been asked to play a futurist role and try to help leaders imagine how the Great Commoditization is going to impact their sector or business. I have done this in Finance, Real Estate, Retail, Lifestyle, and similar industry sectors. Venture Capital & Startups – this is not a talk I give very often anymore, but in the early 2020s I was hired a few times to help traditional industries understand how Venture Capital, the Startup Ecosystem, and the Innovation Economy work.

AI Philosophy Big Questions for the AI Age – this is an overview or survey of many of the key ethical questions faced by business leaders and society in this age that I coined as the Great Commoditization of AI. AI History – this is a short talk that is often combined with other topics about the history of AI, how we got here, and the major questions created by the rollout of AI into every element of Human Life. AI Ethics for Business & Society – this is a version of the first talk narrowly focused on the specific questions faced by CEOs, politicians, and similar leaders in society. Consciousness, Sentience, & Intelligence – this is for people who really want to nerd out and dive deep into the philosophy of AI and the future of the human experience. This is more for academic and intellectual events than business-focused events.