

## **Greg Gadson**

Highly-Decorated Army Colonel

**Overcoming Organizational Adversity** “You don’t get to pick your circumstances. It’s your obligation to be your best no matter what you’re asked to do.” This, according to retired Colonel Greg Gadson, is the lesson that he had to learn anew when he faced the toughest circumstances of his life. With unprecedented events affecting organizations all over the country and the world, Gadson imparts not only an inspirational message but he also shows how his real-life Army training and leadership experience can help organizations overcome their biggest challenges. Through personal anecdotes from his career and his own challenges, he shows organizations that hurdles and obstacles are placed in front of us everyday, but we do not have to be defined by them.

**Circumstances Don't Define Us** Gadson speaks with clarity and emotion about everyone’s capacity to get back up after a fall. He explains, through the example of his personal experience, that we have no vote in the circumstances which befall us, but we do have a choice in how we will overcome those circumstances. He speaks to the interplay of an assertive self-reliance and the importance of teamwork, which was crucial in his own survival: “You are in control of your own destiny, but you need to figure out how to work together to protect yourself and the people close to you.” Gadson shows how the careful organization and training of his infantry battalion resulted in his own life-saving rescue, and he relates how these principles of preparation and trust can be implemented to calm the storm of the ever-changing workplace.

**Pride, Poise, & Team** Greg Gadson inspires audiences to overcome adversity by telling his unique and remarkable story. He relates how he used the core principle of “Pride, Poise, and Team” to rise above his injuries and how he still lives by this motto today to succeed in his family, career, and life. This fundamental of organization was instilled in Gadson at West Point, by Army football coach Jim Young, and he has never forgotten it. Whether commanding the only battalion in the 4th Infantry Brigade not to suffer a single fatality in Iraq, or giving a pre-game speech to the 2008 Super Bowl Champion New York Giants, Colonel Greg Gadson’s every word is infused with courage, consistency, and the ethics of teamwork. He truly defines “grace under fire.”