Greg Orme

Creativity & Innovation Author & Speaker

Born Human: Why Being Curious, Creative, & Connected Will Future-Proof You and Your Business. Greg urges you to develop curiosity, rather than fear. To consciously develop positive emotional and cognitive responses to disruption. To rekindle your creativity—and the creativity of those around you. And, to emotionally connect with your inner purpose: The 'why?' behind the 'what' and the 'how' of what you do. These intrinsically human capabilities will help you to survive, and thrive, in a world where change is the new normal.

Experiment! How To Rapidly Experiment To Adapt Faster Than Your Shifting Environment. Question: What happens when the V.U.C.A. (Volatile, Uncertain, Complex, Ambiguous) world has blunted the benefits of forecasting? When traditional strategic planning is simply too slow to keep up with the pace of change? In other words: w*hat do you do, when you don't know what to do?* Answer: You need to experiment. This session explains how to design and deliver individual and team experiments in an organisational environment.

Redefine Leadership In The 4th Industrial Revolution: How To Transform Your Leadership Style To Succeed In A Fast-Changing World. Here Greg offers the practical, learnable leadership behaviours which can encourage the intrinsic desire to innovate. This is about how managers and influencers at all levels can create a 'micro-climate' around them—to encourage discretionary effort, creativity, and entrepreneurship.