

Gregg Easterbrook

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The Global Economy: What's Next? The current economic crisis is only a blip on the screen of a more powerful age of global integration, prosperity, and productivity that is right around the corner. Gregg Easterbrook, author of *Sonic Boom: Globalization at Mach Speed* presents a guide for what to expect—and how to cope—with the chaotic, unpredictable, stress-inducing, well-informed, prosperous, and very smart future that is coming. He approaches the arc of progress not with starry-eyed over-confidence, but with the belief the availability of information and the speed of economic growth will bring more ideas and more possibilities for success. Using striking facts and sharp anecdotes aimed at puncturing common misconceptions about economic change, Easterbrook encourages audiences to embrace the radical pace of change for unlimited potential.

Role of Football in American History Based on his book *The King of Sports: Football's Impact on America*, Gregg Easterbrook explores the role of football in American history and analyzes the mirror it holds up to the U.S. (Of the 20 most-watched television broadcasts ever, both in the United States and internationally, all 20 were Super Bowls.) He shares insights and stories about America's favorite sport as he looks at its ramifications on agriculture, race and gender relations, equality, education, medicine, the economy, politics, and international affairs and tells the full story of how football became so deeply ingrained in American life.