

Guy Snodgrass

Renowned Leadership Expert, Former TOPGUN Instructor, CEO, Defense Analytics

Fostering Leadership, Resilience and Elite Teams Building and sustaining elite organizations isn't a given. It's a process fostered through the hard work, dedication, and relentless pursuit of excellence from each member of the team. Guy brings attendees inside the walls of the U.S. Navy Fighter Weapons School—more commonly known as TOPGUN—to share how elite teams are created, fostered, and sustained. Guy's previous keynotes have spanned across a wide variety of industries, from small groups seeking to leap forward in personal abilities to large Fortune 500 and association groups seeking to inspire their members. Leaning heavily on videos and photos, these keynotes are engaging, insightful, and actionable.

Change Management If there's one constant in this world, it's 'change.' Drawing from his experience as a TOPGUN Instructor, award-winning fighter pilot career in combat, and as a senior leader in U.S. Government and industry, Guy shares the lessons that make all the difference for high performers and their teams. Elite teams focus on being brilliant at the basics: anticipating challenges, assessing the current and predicted operating environment, and putting in place long-range planning strategies with near-term deliverables that lead to consistent and repeatable success.

Technology, Cyber and AI/ML Guy's not only an award-winning TOPGUN Instructor and fighter pilot. He also holds a Master's in computer science from MIT. During his tenure at MIT, he studied under one of the fathers of AI (Marvin Minsky), robotics and automation (Rodney Brooks), and worked at the Artificial Intelligence Laboratory. Guy also spent time working with U.S. intelligence agencies, providing an up close and personal look at cutting-edge technological capabilities...along with the perils posed by cyber espionage, hacking, and offshoring. Guy ties these two key elements together: the high-octane world of TOPGUN fighter pilots with game-changing technological capabilities, to provide the audience with key skills it takes to succeed in the fast-paced IT space.