

## Jeff Eggers

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**Leadership for the 21st Century.** During the U.S. conflicts in Iraq and Afghanistan, Jeff Eggers witnessed first-hand the troubles legacy institutions have when facing smaller, newer, and more adaptable enemies. Having served as both a leader of high-performing teams and an advisor to leaders at the highest levels of the U.S. government including the President, he now focuses on building modern models for leadership and organizational performance that draw on lessons learned as a SEAL, in the White House, and from his extensive research into behavioral science. Eggers looks at why humans have a “terrible track record of predicting conflict and change”—and how to better prepare for the accelerating effects of societal, technological, and business transformation—as well as what roles leadership and culture play in developing of winning teams. Jeff present lessons from his national best-selling book *Leaders: Myth and Reality* and offers a roadmap for leadership in an unpredictable world and leaves audiences with a better understanding of where they are today and where they need to go to get ahead.

**Leading Innovation.** Human beings are innately resistant to change. And yet we now find ourselves in one of the most transformative periods in history as a result of technology and demographics. With this talk, Eggers looks at how corporations can fight complacency, embrace rapid change, and drive innovation from the top down. Using historic examples, surprising stories, and anecdotes of companies who failed to adapt or leapfrogged the competition, Eggers paints a vivid picture for corporate survival in the 21st century.

**The Behavioral Science of Organizational Performance.** Retired from the White House and the U.S. Navy, Jeff Eggers is now a prominent leadership researcher studying the underlying behavioral factors that lead to successful leadership, decision-making, and market-share dominance. Eggers evaluates organizational models from the U.S. military and the private sector and showcases how employee and leader behavior and culture work to either breed success or drive failures. Eggers shows clients how to draw on the best parts of their existing cultural structures while supplementing or overhauling weaker areas by encouraging certain relationship structures and behaviors amongst employees and leaders.

**Humility, Purpose, and the Myth of Heroic Leadership.** We like to view great leaders as infallible heroes who operate above mistakes, bad calls, and distress. American culture is full of examples of this type of leader—there’s George Washington and Superman, to name a few. But according to Jeff Eggers, “heroic leadership” is a myth. In this talk, Eggers explains why it’s so important for leaders to not exist “above” those they lead, and why that sort of mindset actually promotes errors and confusion. Believing that “domineering leaders are an impediment to good decision-making,” Eggers explores why a “humble leadership” style that promotes humility, empowered employees, a team

mentality, and a purpose-driven culture is the antidote to the myth of heroic leadership.