

## Jennifer Ewbank

Pioneering National Security Innovator; Former Deputy Director of CIA for Digital Innovation

**Winning the Secret War for Your Mind** Algorithms and adversaries are already shaping how your people think, decide, and act. Jennifer draws on decades of CIA experience, from espionage operations to digital transformation, to equip leaders with Mind Sovereignty™, a practical framework for recognizing manipulation, protecting judgment, and building cognitive resilience across their organization.

**After the Unthinkable: What the CIA's Worst Day Taught Me About Leading Through Yours** Every leader will face a crisis when the operating model breaks and the people counting on them need answers they don't yet have. Jennifer draws on the CIA's post-9/11 transformation, the most consequential institutional transformation in modern intelligence history, to deliver five pressure-tested principles for leading when certainty is gone.

**The Spy in the Machine** Techniques once reserved for sophisticated intelligence services now run at machine speed: deepfake video calls, AI-generated personas, and automated targeting of your most vulnerable employees. As a former CIA executive who built defenses against these tools, Jennifer takes leaders inside the adversary's playbook: how your people are being targeted, what makes them susceptible, and the steps that reduce exposure before the next attempt succeeds.

**Operation Doppelgänger: Defending Trust in the Age of Synthetic Everything** Deepfake-enabled fraud will cost U.S. businesses over \$40 billion annually by 2027, and only 14% of organizations feel ready to respond. A former CIA executive who led digital transformation, Jennifer now serves on boards for companies leading the way in deepfake detection and dark web data analytics. In this keynote, she takes leaders inside the adversary's playbook and delivers a practical framework for defending the perimeter that matters most: trust.

**The Technology Cold War: What Your Business Needs to Know Now** Many analysis can explain the US-China technology competition. Jennifer watched it unfold from inside the CIA's digital mission, where the stakes weren't market share; they were national security. She translates that experience to help illuminate how China's technology strategy works at the infrastructure level, where risks are concentrating in your supply chain, and what decisions your board and leadership need to consider now.