

Jez Rose

Human Behavior Expert, Transformative Changemaker for Corporate Cultures, Charismatic TV Host

What If...? Transforming Culture & Unlocking High-Performance *What if you could? What if you did? What if things were different?* These are the thought-provoking questions that Jez Rose uses to guide leaders and teams to look inward with brutal honesty. In this energetic, thought-provoking, and inspiring keynote, Jez Rose draws on over two decades of experience as a Fortune 100 advisor to reveal how organizations can transform their culture and achieve long-lasting success through the latest neuroscience research. Jez introduces the four essential phases of behavior change, providing concrete examples and actionable insights that empower leaders to unlock the behaviors that drive high-passion, high-performance cultures. This keynote isn't just an audience favorite; it's the most requested by clients worldwide. Audiences will laugh and leave with practical strategies to achieve both individual and organizational goals, along with targeted questions to foster a culture of continuous improvement and innovation. Jez's #1 bestselling book, *Flip the Switch*, accompanies this keynote.

Leading Change: Unleashing Behavior-Driven Success Successful leadership goes beyond traditional management; it's about fostering a culture of inspiration, engagement, and innovation. In this insightful and dynamic keynote, Jez Rose shares groundbreaking insights into the brain science behind extraordinary leadership, drawing from over two decades of experience advising Fortune 100 companies like Volkswagen, Philips, and Legal & General. Jez reveals the essential behavioral strategies that empower leaders to inspire their teams, drive performance, and create high-engagement cultures. Highlighting the significance of human-centric leadership and the neuroscience behind effective decision-making, Jez offers a unique blueprint for cultivating innovative and motivated teams. Audiences will leave feeling energized with actionable strategies to leverage behavior-driven approaches to develop high-performing and successful teams. This entertaining and memorable keynote is the powerful foundation for Jez's book, *Leading Change*.

The Journey: Navigating Success Through Behavioral Insight & Culture Transformation

Success is not just a destination; it's a journey fueled by understanding human behavior and fostering a thriving culture. In this lively and motivational keynote, Jez Rose explores the key factors that determine why some teams and organizations thrive while others fall short. Drawing from 21 years of research into human behavior and organizational dynamics, Jez unpacks the critical neuroscience behind effective leadership and team collaboration. Through dynamic examples and practical takeaways, audiences will leave inspired and equipped with strategies to shift mindsets, enhance collaboration, and drive culture transformation within their organization to achieve goals.

13 Weeks to Bankruptcy: How Saving the Bees Taught the Power of Resilience & Sustainable Leadership Driven by his passion for sustainability, Jez Rose purchased a disused farm in 2017 and

transformed it into an award-winning hub of environmental innovation—complete with organic status, a Green Tourism Gold Award, and the reintroduction of the endangered native British honeybee. But this journey wasn't without its challenges. Just 13 weeks after purchasing the farm, Jez went bankrupt, and it was this experience of hardship that forged his understanding of true resilience and purposeful leadership. In this inspiring and thought-provoking keynote, Jez shares the powerful story of how he risked everything to create the world's first certified carbon-neutral honey farm, sharing insights on how a shift in mindset and behavior can create lasting, positive impact. He highlights the critical role leaders play in driving cultural and behavioral change, and how embracing environmentally conscious practices can align purpose with profit. Audiences will leave feeling inspired by Jez's unwavering determination and equipped with practical strategies to foster sustainability, resilience, and innovation within their own organizations.