

Jim Lawless

Author, *Taming Tigers* and Motivational Business Speaker

The DARE Loop: From Hesitation to Action A practical framework for making faster decisions, taking ownership and turning bold ambition into action.

Leading Through Uncertainty How leaders can build the courage, discipline and confidence to move forward when the path ahead isn't clear.

The Second Strategy: Making Strategy Happen Closing the gap between strategy and execution by creating the momentum and decision velocity needed to deliver at scale.

Extreme Performance: What's Possible When You Dare Drawing on his extraordinary freediving and jockeying challenges, Jim reveals how to break through perceived limits and achieve what once seemed impossible.