LAI Leading Authorities, Inc.

Jon McNeill

Former President of Tesla, Former COO of Lyft, CEO of DVx Ventures

Innovation in the Boardroom: Building Boards That Drive Impact. Innovation isn't just a buzzword, it's a boardroom necessity. The best boards today do more than manage risk; as a resource to the CEO, they drive bold growth, solve real problems, and create lasting impact. They're hands-on, strategic, and highly effective. Few understand this shift better than executive, entrepreneur and investor Jon McNeill. After beginning his career at Bain, McNeill founded, scaled, and sold six companies before joining Tesla as president. He later served as COO of Lyft and now sits on the boards of General Motors, Stash, CrossFit, Asurion, and Lululemon. McNeill is now CEO of DVx Ventures, where he's focused on building groundbreaking businesses. In this engaging session, he draws on his popular Stanford Graduate School of Business lectures to break down how to curate and manage a high-impact board – one that doesn't just safeguard the business but drives it forward. Attendees will be able to return to their organizations with a new outlook on how boards and C-suites can work together to reach new levels of cooperative innovation and value creation.

Mastering Both Innovation and Scaling: Discover the Proven Algorithm for Success. As long as business has existed, people have been trying to find the secret to success, often unsuccessfully. But what if there really was a proven blueprint for growth? According to former Tesla president and Lyft COO Jon McNeill, the "algorithm for success" that's been employed at Tesla and SpaceX has consistently delivered transformative results. In this fascinating presentation, McNeill – who led Tesla through a period of explosive growth, driving revenue from $2B to $20B – shares insights from his book, *The Algorithm: The Hypergrowth Formula That Transformed Tesla, Lululemon, General Motors, and SpaceX (March 2026)*, offering a deep dive into a proven method for accelerating innovation and scaling success. Through real-world examples, he unpacks the key steps of "the algorithm," why it works, and how companies across industries have leveraged it. Attendees will walk away with a practical, actionable framework they can apply immediately within their organization to drive growth and turn bold ideas into reality.

AI, Simplified: A Practical Guide for Corporate Leaders. AI is transforming industries, but how can executives actually use it to drive impact? In this revealing presentation, experienced executive, entrepreneur and investor Jon McNeill cuts through the noise to explain how AI works in simple terms, breaking down complex concepts into clear, actionable insights. He'll cover where and why AI should – and shouldn't – be applied and how to integrate it into your business strategy. With hands-on experience working on some of the world's biggest AI solutions, McNeill brings real-world insights from his time as vice chair of Cruise. He'll break down the AI stack in a way that makes sense, explore what's coming next, and share why great leadership is about having a practical understanding of where AI can drive value, help communicate effectively, and make informed,

strategic choices.