Josh Luber

Entrepreneurial Disruptor, Co-founder and former CEO of StockX

Disrupting the Sneaker Space: The StockX Story Born to be an entrepreneur, Luber is an expert at identifying blind spots and emerging areas in the market and building trailblazing businesses that become disruptors in their industries. As one of the first people to recognize the potential of data in the sneaker industry, Luber combined his entrepreneurial spirit and his passion for sneakers with his disruptive nature to co-found what would eventually become known as StockX – the world's first "Stock Market of Things" and leading marketplace for sneakers, apparel, and collectibles. In this talk, Luber takes audiences behind the scenes as he shares the story of StockX's rise from idea to billion-dollar company in under three years. The StockX story – which is that of an overnight success 10 years in the making – serves as an introduction to disruption and offers audience members takeaways and action steps to set them on the path to revolutionizing their industries, just as Luber did for shoes.

The Future of eCommerce StockX's rise as the leading marketplace for sneakers, apparel, and collectibles was accelerated in part due to Luber's future-focused brand of entrepreneurialism. He had the eye to capitalize on the exploding sneaker reseller market by optimizing it as a data service, and he continues to be a thought leader in the ever-evolving eCommerce landscape. He'll share with your audience his key insights for the future of eCommerce and how they can position their businesses for success in the new marketplace.

Putting on Your Entrepreneurial Shoes Josh Luber has three passions: shoes, trading cards, and building businesses. A founder of six companies, Luber turned his passion for sneakers into StockX – a billion-dollar digital marketplace and has since returned to his entrepreneurial roots to do the same for trading cards. As Luber once again finds himself in the startup founder's chair, he shares with audiences how they can put on their entrepreneurial shoes and turn their passions into products, just as he's been doing for decades. Luber will share his valuable insights on a different kind of IPO (initial product offerings), how to spot and create opportunities in the market, and how to think like a forward-looking entrepreneur.

The New Age of Investing The digital age has turned investing on its head. Just as people were starting to understand bitcoin, in came non-fungible tokens (NFTs) and countless other possibilities for digital transactions. As someone at the leading edge of new technologies and investing, Luber is well-placed to provide your group with a primer on the current state of investing and the opportunities that exist in traditional investing and the NFT market, as well as future trends and tech and how to capitalize on them.