LAI Leading Authorities, Inc.

Judith McKenna

Influential Business Leader, Walmart International President & CEO from 2018-2023

Leading with Heart: The Attributes of Modern Leadership Judith McKenna's influence was felt throughout the Walmart organization during her near 30-year tenure, which included five years as the CEO of Walmart International. At the root of what made her such an impactful leader is her commitment to exhibiting the attributes of modern leadership, which she outlines as follows: The Formula for Impactful Leadership: Intelligence Quotient (IQ) + Emotional Quotient (EQ) + Resilience Quotient (RQ) + Hope Quotient (HQ) Special attention to the "Tiny Noticeable Things" (TNTs), which emphasizes the importance of leaders connecting with their people in small, but meaningful ways Instilling a collective sense of belief that provides the foundation to build strong cultures Her insights and stories prepare audiences to lead with clarity, conviction, and heart to create a ripple effect that uplifts team members, sparks large-scale transformation, and elevates businesses.

A Big Brand Leader's Blueprint to Business Transformation In 27 years serving in various executive roles at Walmart, culminating with five years as the president and CEO of Walmart International, Judith McKenna spearheaded so many of the transformative programs that directly influenced the company's upward trajectory. From shaping Walmart U.S. and International into the standard for eCommerce to elevating the brand experience for personnel and customers, McKenna possesses a keen eye for the steps organizations can take to evolve their businesses and arrive at breakthrough bottom line results. In this talk, she addresses the critical role leaders play in establishing a vision that people — from the top down — are inspired by, while sharing strategies for identifying and capitalizing on gaps in the market, fostering a culture of agility, and devising a blueprint for tracking progress towards realizing your organization's next iteration.

From Ideas to Impact: Creating a Culture of Innovation Former Walmart International president and CEO Judith McKenna was a driving force behind many of the innovations that continue to elevate the customer experience online and at its locations all over the world. In this session, she uses examples from her experiences leading groundbreaking teams at Walmart International to share practical strategies any leader can adapt to create cultures where creativity thrives, collaboration flourishes, and disruptive ideas are embraced. McKenna talks through the contradictions trends and changes bring to innovation, as well as the importance of empowering employees at all levels to take risks and experiment with new approaches to develop new products, services, and solutions that will drive sustainable growth and create a competitive advantage.

The Secret DNA of High-Performing Teams Drawing from extensive research and her own experiences leading cross-functional, multi-national teams, former Walmart International and U.S. executive Judith McKenna reveals the behaviors that make teams work, as well as the traits that set world-class teams apart from adequate teams. As she examines the intricate dynamics that foster

collaboration, communication, and cohesion within teams, she highlights the key factors that empower teams to achieve remarkable results and thrive in today’s complex business landscape.