LAI Leading Authorities, Inc.

Julia Landauer

Champion Racecar Driver, Podcast Host & Entrepreneur

The Drive To Win: Inspired Strategies for Self-Master During her 21-year racing career, Julia Landauer unlocked essential strategies for achieving both personal and professional success. Through dynamic, candid, and often humorous stories from her own journey, Julia equips her audience with actionable strategies to take full ownership of their lives and excel under pressure. Tackling topics like authenticity, leadership, teamwork, overcoming fear, and embracing discomfort, she inspires her audience to pursue self-mastery and develop habits that keep us ahead of the curve. Julia's powerful perspective will leave audiences energized and ready to accelerate toward their goals. Audience Takeaways: Ownership of Success, Fear as a Catalyst, Resilience and Grit, Embracing Authenticity, Growth in Discomfort, Preparation and Adaptation, Building Relationships.

Data Drives Success: Winning with Analytics, Adaptation, and Innovation In high-stakes environments like motorsports and business, success isn't left to chance—it's powered by data-driven decision-making. With over 20 years of experience as a racecar driver and 10 years as a motivational speaker, Julia Landauer reveals how analyzing data, optimizing performance, and adapting in real time creates a competitive edge. In this keynote, she explores how data enhances leadership, strengthens collaboration, and fuels continuous innovation—whether on the track, in life, or in the workplace. Audiences will gain actionable insights on how to leverage technology, embrace iteration, and develop a strategic mindset to drive high-performance results. Audience Takeaways: Preparation Creates an Edge, Data-Driven Collaboration, Innovation Through Experimentation, Clarity Builds Confidence, Leadership Shapes Data Culture

Can Nice Girls Win?: Owning Our Success and Elevating Each Other Starting her racing career at just 10 years old, Julia Landauer quickly faced the challenges of being a female in a male-dominated industry. Through grit, collaboration, and a steadfast commitment to excellence, Julia learned to overcome obstacles by building strong alliances, communicating with purpose, and uplifting other women around her. In this honest and inspiring keynote, Julia opens up about some of her most defining moments in racing, shares powerful team-building strategies, and emphasizes the transformative power of proactive allyship in advancing equality. Prepare to be inspired by Julia's journey and equipped with actionable tools for creating inclusive success. Audience Takeaways: Ownership of Success, Recognizing and Overcoming Bias, Self-Advocacy, Building Confidence, Fostering Allyship, Collaborative Empowerment.

Slow In, Fast Out: Racing Rules for Workplace Success This workplace-oriented keynote draws on the high-stakes world of motorsports to deliver actionable strategies for thriving in any professional environment. Through a collection of powerful racing principles, Julia Landauer explores how strategic preparation, focused execution, resilience, and calculated risks can drive success and

innovation. With vivid racing anecdotes and relatable workplace parallels, Julia inspires individuals and teams to embrace discomfort, push limits, and stay persistent until they reach the checkered flag. Perfect for audiences seeking a fresh, dynamic perspective on achieving peak performance and sustainable success.Audience Takeaways: Strategic Preparation, Vision and Focus, Risk and Resilience, Personal and Team Optimization, Adaptability Under Pressure, Sustained Performance, Winning Mindset. Audience Takeaways: Strategic Preparation, Vision and Focus, Risk and Resilience, Personal and Team Optimization, Adaptability Under Pressure, Sustained Performance, Winning Mindset.