

## **Kevin Gaskell**

Former Group CEO of BMW GB, Porsche GB, & Lamborghini GB

**From Turnaround to Triumph: Leading Successful Outcomes** Few people have led three of the world's iconic brands to new levels of success and managed successful turnarounds of failing international companies. Even fewer have created market leading businesses from an idea. Add in experience of playing international sport and walking to both the North and South poles and climbing the world's highest mountains and you have someone with a unique set of skills. Using an energetic and inclusive style, Kevin shares the tools and techniques which have enabled his teams to deliver extraordinary results. Drawing upon his experience and his ongoing leadership roles in a number of growing companies, Kevin shares practical lessons of how individuals in businesses from 7 to 7,000 employees can be inspired to form teams which transform organisations and build world-class performance. Frequently Addressed Topics Include: Leading ordinary people to extraordinary success Business transformation—inspiring and delivering Forming a world-class team—being a genius creator Leading in times of turbulence—and enjoying it Building a world-class brand—creating the experience Heroic customer service—achieving world class Dealing with digital challenges—there is no choice

**The Inspiring Leader Masterclass: Tools for World-Class Performance** This highly practical masterclass will support those with a significant need to influence others, inside or outside of their sphere of control. The sessions supports leaders in applying the process of business review and regeneration. The content is designed to encourage leaders to achieve a clarity of vision and to define a prioritised activity plan. Key Features of The Masterclass Include: Full day, half day, or quarter-day session Highly practical and inclusive Emphasis on development of World-Class Performance Offers tools and processes to take away and implement Builds a personal and business action plan Improves leadership skill and team building processes