Loyal Pyczynski

Former Executive at Walt Disney Imagineering and Meta; Technology Leader; World-Class Athlete; Author

Simulating Magic: My Journey Building the World's Most Iconic Tech. *Lessons in creativity from Walt Disney Imagineering and military flight simulation.* Loyal pulls back the curtain on high-stakes innovations that prove groundbreaking technology should be indistinguishable from magic. By exploring the development of iconic projects like flying *Star Wars* X-wings, he shares a blueprint for how teams can foster unbridled curiosity to turn complex engineering into legendary human experiences.

Dreaming with AI: Leadership Lessons from the Front Lines of Meta & Disney. *Navigating the intersection of artificial intelligence and human imagination.* The future of AI isn't just about efficiency—it's about story. Loyal shares leadership insights from the front lines of Meta and Disney to explore how AI can serve as a powerful mirror for our most authentic human narratives, teaching leaders how to pilot emerging tech without losing the human edge.

The 10% Gap™: Overcome Imposter Syndrome and Lead Authentically. *The high-achiever's roadmap to maximizing productivity.* Drawing on his leadership at Meta, Disney Imagineering, and elite endurance sports, Loyal reveals how the most successful leaders often fall into the trap of "performing" capability rather than embodying it. This keynote introduces The 10% Gap™, a proprietary framework designed to help leaders identify the internal frictions that eclipse their impact, allowing them to shift from a culture of perfection to a culture of authentic power.

Winning the Right Game: The Power of the Adaptive Mindset. *From IRONMAN World Champion to Bionic Leader.* Loyal traces his evolution from an elite athlete to a big tech executive, illustrating the high cost of "independence at all costs." By sharing his journey of refusing—and eventually embracing—adaptive tools and psychological support, he offers a masterclass in the **Adaptive Mindset**: how to trade the pride of doing it alone for the empowerment of leading with every resource available.