

Mark Duplass

Actor, Filmmaker, and Co-Founder of the Emmy-Winning Duplass Brothers Productions

The DIY Ethos: Why Constraints Create Greatness. Long before he was an Emmy-nominated actor, acclaimed producer, and co-founder of one of Hollywood's most influential independent production companies, Mark Duplass learned that creativity thrives under constraints. His "power of the \$3 film" philosophy encourages people to stop waiting for bigger budgets, better timing, or someone else's permission, and start creating with what they have. Through candid Hollywood stories, Mark discusses innovation and scrappy problem-solving, encouraging audiences to stop waiting for someone else to make things happen and become your own "cavalry."

Navigating Industry Disruption: Thriving Through Constant Change. Hollywood has undergone a seismic transformation, from the collapse of the independent film model to the rise of streaming, AI, and an entirely new content economy. Throughout decades of disruption, Mark Duplass has continued to adapt, finding new ways to maintain creative control while building a sustainable business on his own terms. Through stories from his career, Mark discusses adapting to shifting distribution models, carving out a profitable niche in a changing landscape, and why betting on yourself is often the best strategy when the rules keep changing.

Balancing Commerce and Creative Integrity: Building a Business Without Losing Your Voice. As co-founder of one of Hollywood's most successful independent production companies, Mark Duplass has spent his career proving that commercial success and creative authenticity don't have to be at odds. Working across independent film, television, major studios, and streaming platforms, he has maintained an authentic point of view while scaling his business and increasing commercial viability. Mark shares the "left brain/right brain" approach that has guided his career, offering practical insights into balancing creative instincts with sound business decisions.

Building Resilience in High-Pressure Careers. As an actor, producer, writer, and co-founder of one of Hollywood's most successful independent production companies, Mark Duplass has spent his career navigating long hours, constant uncertainty, and relentless expectations. In this candid keynote, he shares his personal experience with burnout and the importance of protecting your mental health without sacrificing ambition. Mark discusses recognizing the warning signs, building resilience, and creating a healthier, more sustainable path to long-term success.