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Michael Froman

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America's New Role in the Global Economy Amid an increasingly unstable trade environment, Ambassador Michael Froman breaks down America's current and future potential roles in the Asia-Pacific Region as well as with Europe and our North American neighbors. Formerly President Obama's chief negotiator, spokesman, and advisor on international trade and investment, Ambassador Froman understands the ways in which American policy impact our relationships with partners and competitors alike and packages these insights in concise, easy-to-understand presentations full of meaningful takeaways.

What the Current Administration's Stance on Trade Will Mean for Business Discover the impact an evolving perspective on trade – plus possible changes to international tax policy – could play in U.S. international economic policy and what they mean for your organization. With a detailed understanding of the minutia that goes into trade policy, Froman explains what government policy is really aimed at achieving plus the effects they have on your specific organization's business interests domestically and globally.

American Leadership and the Strategic Implications of Trade Get an understanding of the relationship between international economic policy and U.S. foreign and national security policy, the strategic implications of trade and the evolution of America's global leadership. Sitting at the nexus of international economic and national security policymaking, Froman shares a perspective on how decisions about trade and international economic issues have broader ramifications for America's broader global interests.

Populism, Protectionism, and the Future of the International Order Explore the rise of populism internationally, the advent of economic nationalism in the United Stated and what they mean for the open, rules-based international system of the last 70 years. Having fought against protectionist policies of other countries, Froman discusses what the spread of such policies could mean for businesses, domestic and foreign.

The Future of U.S.-China/U.S.-Europe/U.S.-Asia Pacific Relations Discuss the changing landscape of the United States' key economic and strategic relationships around the world, from China and Europe to the future of the rebalance toward Asia. Froman explores key drivers of these relationships, internal and external, and what it means for companies doing business in these markets.

Europe, the UK, Brexit and the Future of the Transatlantic Relationship Explore how the dynamic between the UK and Europe as they manage Brexit affects transatlantic relations. Froman

discusses the complexities of those negotiations and what different possible outcomes could mean for the future of U.S.-UK and U.S.-EU trade ties.