

Mick Ebeling

CEO of Not Impossible Labs, One of "Fortune's" World's 50 Greatest Leaders, 3x Recipient of "TIME" Best Inventions of the Year, Muhammad Ali Humanitarian of the Year

The Fallacy of "Impossible". Since the launch of the Eyewriter and Not Impossible Foundation, Mick has passionately studied the concept of "Impossible." All the modern conveniences we see around us were once considered "impossible" by people who didn't know any better. Synthetic fabrics, cell phones and digital watches (not to mention cars and computers) were all figments of the imagination until inspiration met execution and the impossible became a reality. In this talk, Mick dives deeper into "Impossible," the underlying psychological effects it has on an organization, and how to overcome "Impossible" so true innovation can take place. Audiences Will Learn: The psychological effects of the concept of "impossible" on organizations. Methodologies and practices that companies can employ to instill a culture where every employee feels aligned with a broader mission, contributing to society as well as to the company's goals.

Creating a Culture of Impact and Purpose. Imagine what companies could accomplish and be if their entire workforce was activated by a sense of purpose. This isn't just about employee satisfaction, recruiting or retention; this is about tapping into the Movement of Purpose so that both companies AND society win. In this talk, Mick will delve into the creation of a Culture of Purpose and Impact and the direct effects this has on profitability, productivity, innovation and engagement. Audiences Will Learn: The importance of fostering a sense of purpose among employees and how it transcends traditional markers of job satisfaction. How to identify and work with individuals who possess collaboration-worthy traits.

Radical Collaboration. Take a Hollywood producer, a NY professor, a fine artist and a hacker with a criminal record...Put them together and what do you get? A device that helped a paralyzed man create drawings using only the movement of his eyes. Collaboration comes in many form, some of them unexpected. In this talk, Mick discusses the tools necessary to become a stellar collaborator, and to recognize the traits of collaboration-worthy individuals for your next big idea. Audiences Will Learn: The value of diverse perspectives and skills in driving creativity and innovation. How to overcome common obstacles in collaborative projects, such as differences in opinion, communication barriers, and coordination challenges.