

## Mitch Joel

Human-Centered AI & Business Innovation Expert

**Disrupting Disruption. *How to build organizations that stay ahead of change... instead of chasing it.*** Disruption used to be an event. Now it's the environment. The real challenge for leaders isn't reacting to change but learning how to disrupt the pattern of disruption itself... to stop being surprised by what's next and start building systems, cultures and capabilities that can adapt in real time. From AI to automation to shifting customer expectations, the forces reshaping business are no longer episodic... they're continuous. This keynote helps organizations move beyond urgency and into deliberate momentum, showing leaders how to decode emerging technologies without the hype, redesign workflows for an accelerated world and build teams that thrive in ambiguity rather than resist it. Drawing on the proprietary P.A.C.E. framework, Disrupting Disruption explores how to create a strategic operating system for change. You'll learn why disruption is no longer a threat but a source of advantage, how to align people and technology around shared direction and how to turn uncertainty into opportunity before competitors even recognize it. This is a roadmap for organizations ready to lead the future instead of inherit it... and for leaders willing to rethink not just how they respond to disruption, but how they design for it.

**Present Future AI. *Leadership, Human Advantage, and Staying Sharp in the Age of AI.*** Most leaders recognize that AI is the biggest cultural shift the workplace has ever experienced. The challenge with AI isn't always the technology itself. It's also understanding what it means for people, decision-making, creativity, and organizational identity in real time. In this keynote, audiences will get an in-depth, actionable framework for what organizations can do to embrace efficiency without losing the sharpness, discernment, and human connection that drive innovation and trust. Through customized insights, live examples, and future-focused strategies, Mitch explores the tension between efficiency and humanity, the impact automations have around connection, and how the rise of the Intimacy Economy is shifting competitive advantage away from attention and toward trust, originality, and human-centered leadership. Leaders right now are looking for successful guidance around organizational transformation, and Mitch Joel delivers steps to implement from day one.