LAI Leading Authorities, Inc.

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Future-Proof Your Org With Transformational Innovation Covid and the climate crisis are accelerators of massive market disruption We can leverage new technologies to solve emerging customer needs/pain with insight and creativity Transformational Innovation can help you adapt to this crisis and 'preadapt' to the next The 7 steps of our proven pathway to lead and land transformational innovations Process is not enough—you also need to nurture a culture of innovation **Takeaway Tool Options:** The Innovation Culture Engine, The Experimentation Engine, The Problem Definition Engine, etc.

Navigating the Future with Generative AI Is Generative AI something to be wowed by and welcomed — or profoundly worried about? How might GenAIs disrupt business models and entire industries? How could GenAI be used to scale and spread business purpose? How could GenAI impact jobs and societies, for good or bad? In this talk, Nick Seneca Jankel discusses the capabilities and challenges of generative AI in business and society, and outlines the possibilities for how organizations and individuals can harness its benefits to innovate and create value.

Transformational Leadership to Lead In VUCA Chaos, Crisis & Challenge Today's complex problems can only be solved with a combination of a smart mind and an empathic heart Why being the smartest room is no longer enough — or even desirable The Transformational Leader is a master at both wisdom and intellect so they can drive business transformation and social regeneration The 5 Stages of becoming a Transformational Leader **Takeaway Tool Options:** The Transformational Leadership Diagnostic, The Personal Leadership Plan

Sustainable Innovation: From Compliance To Creativity & Exponential Value-Creation Solve customer pain points driven by social and ecological breakdown to unlock exponential value Move from footprint minimization driven by regulation to opening up exciting possibility spaces and business opportunities Turn zero-carbon/decarbonization into a 'prism' to drive exponential value-creation in products and services. Covers business purpose, breakthrough thinking, and my pioneering transformational innovation process and toolset that allows any organization, no matter the size

Sustainable Leadership: How To Lead The Change Turn despair into hope by understanding the power that business and institutional leaders have to lead the change so many want to see Skip the out-dated power politics that is causing so much delay to craft brands and business models that are net-positive/ "regenerative" Inspire leaders with nature and "rewild" leadership purpose Use your one short life to leave a sustainable legacy Use your organization's power to leave the world better

Sustainability Storytelling: Engaging Stakeholders With Compelling Narratives That Transform Even if we want to lead the shift to a sustainable world, many stakeholders don't get it, don't want to get it, or don't know how to get it Many may say they want to be sustainable but resist, deny, ignore, or are cynical about the urgency and magnitude of the climate crisis (and other issues like inequality, precarity, and pollution) Neuroscience shows that it's no use yelling at people, criticizing them, or showing them yet more data—this usually tiggers the Backfire Effect Instead, harness my transformational storytelling insights and toolkit to engage to different kinds of stakeholders in empathic and imaginative ways—and turn resistors into supporters and supporters into champions

Business Purpose For Sustainable Growth The different kinds of purpose: business, project/team, individual The potential roles for business in a crisis-hit world What purpose is not (a mission, goal, KPI) and what it is (a compelling contribution to society) The purpose dividend (value in terms of investor interest, profit, traction, consumer loyalty, employee retention etc) vs. the purpose premium (cost in terms of doing things differently) Using purpose as a tool for leadership alignment, culture change, and team engagement Takeaway Tool Options: The Leadership Purpose Engine, The Business Purpose Engine, The Team Purpose Engine

Regenerative Business & Brands The 4 major crises of the Anthropocene Age that Covid-19 accelerates The unique qualities of Regenerative Brands The business model and value chain ingredients that can build future-forward and purpose-driven Regenerative Businesses Takeaway Tool Options: The Regenerative Brand Engine, The Regenerative Business Engine

Regenerative Tech: Making Digital Work For All The spectrum of digital technologies in the 4th Industrial Revolution What major technologies—from AI to Blockchain—can do to create value for your users How to avoid using digital technologies just because they are new and because they can manipulate, alienate, and exploit Ensuring tech develops new business models not shoring up rapidly out-dating models With purpose and an understanding of living systems, we can put technology to work scale impact as well as profit and "leave the world better" Takeaway Tool Options: The Regenerative Tech Engine

Forging The Future Of Work Social distancing and home working can further corrode the 'working alliance' (as are technologies and management techniques that alienate and disconnect) How to forge a renewed working alliance by balancing accountability and efficiency technologies… with connection and care techniques How to borrow from the design principles of nature to nurture life-affirming dynamics in company cultures, ensuring humans will never made obsolete by machines and AI **Takeaway Tool Options:** The Regenerative Business Engine, he Transformational Organization Engine

Become A Transformational Organization: Design For Agility Without Losing Stability There is a survival necessity to allow those on the frontlines to adapt and innovate in real time with

users/customers… without losing strategy, predictable returns, and efficiency There is also a generational demand for flatter hierarchies and more distributed power Empowerment alone does not work to unlock agility after years of learned helplessness But there is way of designing organizations for transformation that blends stability & agility; productivity & purpose; and control & creativity
Takeaway Tool Options: The Transformational Organization Engine