

Peter Singer

Technology and Cyber Security Futurist

Strategic Narrative How to Use The Power of a Story Well Told TOPIC OVERVIEW

How do we better share new ideas and influence target audiences? How do we better understand and prepare for the future? How do we comprehend new trends and technologies? One answer may be to enlist the power of the oldest communication technology of all –story. Described in the Wall Street Journal as “the premier futurist in the national-security environment,” P.W. Singer is a best-selling author of both nonfiction and fiction, whose work at the intersection of strategic foresight, discovery, and narrative has been featured in media like The Economist and Wired. He is also the founder of Useful Fiction LLC, a company that aids organizations in “telling their story” more effectively. Having worked for groups that range from the US military and CIA to Hollywood and the most popular video game in history, he will explain the “why” of narrative and “how” best to tell a useful story.

AI and Robots As Science Fiction Turns Real, What Do We Need to Know? TOPIC OVERVIEW
Robots, Artificial Intelligence, and the Internet of Things. The next decade will see a range of exciting new technologies that all seem drawn from Science Fiction become our reality. They will drive a new industrial revolution, but also create political, economic, and security trends that will remake our world, challenging us like never before. P.W. Singer has been described by the Wall Street Journal as “the premier futurist in the national-security environment,” an official “Mad Scientist” for the U.S. Army, and consults for groups that range from the CIA and the Pentagon to Hollywood.

How Ukraine Won The #LikeWar Communication Lessons for Leaders TOPIC OVERVIEW
For years, Russia was the most feared player on the Internet, shaping everything from elections to the pandemic. But when it came time for its most audacious operation of all, Ukraine turned the tables on the supposed master of information warfare, which not only drove global sympathy, but has had real battlefield and political effect. P. W. Singer is the co-author of “LikeWar,” a book that was named an Amazon book of the year. He will explain the ten techniques that Ukraine used to win its online fight, and what are the lessons for other nations, corporations, and leaders as they fight their own battles of information and persuasion.

NextTech The Future of Technology, Security, and Threats TOPIC OVERVIEW
Artificial Intelligence, Robotics, The Internet of Things, Social Media, and a new geopolitical competition; the 21st century is being shaped by a range of exciting, and scary, new trends and technologies. Described in the Wall Street Journal as “the premier futurist in the national-security environment,” and a consultant for groups that range from the CIA and US military to Hollywood and the Call of Duty video game series, Singer will explore the key trends emerging today that will shape the world of technology and security tomorrow.

The CyberThreatscape What are the Key Trends in Cybersecurity TOPIC OVERVIEW

From ransomware to the collapse of cyber deterrence, a series of new threats are changing the cybersecurity landscape. A best selling author described by the Wall Street Journal as “one of Washington’s pre-eminent futurists,” and a consultant for groups that range from the CIA and the Chairman of the Joint Chiefs to Hollywood, Singer uses an exciting speaking style to explore for an audience the key trends emerging today that will shape the world of cybersecurity tomorrow.

The Story of the Future The Trends Most Challenging Security Leaders TOPIC OVERVIEW

The world is changing at breakneck speed. In this talk, best-selling author and renowned futurist P.W. Singer explores the ten major trends shaping the future of security and leadership, from the rise of AI to great power competition and the fight for influence. He challenges leaders to move beyond outdated assumptions and develop the insights needed to navigate this complex and rapidly evolving landscape. Are you ready to face the future?

Cybersecurity and Cyberwar What Everyone Needs to Know TOPIC OVERVIEW

There is no issue more important and yet less understood today than Cybersecurity. Our entire way of life, from communication to commerce to conflict, fundamentally depends on the Internet. The author of a book described by the chairman of Google as “an essential read” and by the head of NATO as “the most approachable and readable book ever written on the cyber world,” Singer takes the audience through the key issues and questions that we all need to better understand.