Ramez Naam

Leading Expert on Innovation and Disruptive Technologies

Eight Things Disruptors Do Differently As Charles Darwin once said, “It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change.” Here, Naam connects the dots between the tremendous technological advances of the last 20 years and the arrival of powerhouses that shattered industries by simply getting there first. Taking an honest look at the risk involved in paving new ground, he shares the eight things innovators do differently, including innovating from the bottom up and empowering teams to fail, embracing the network effect in a way that creates natural barriers for competition, and having the guts to disrupt themselves. Packed with humorous anecdotes and high-energy visuals, Naam’s talk will have your audience gripped, thinking through new ideas they can explore in their own lives, and reevaluating the future of their industry.

The Clean Energy Revolution Of all the infrastructure available to developers, none has had a steeper price drop than solar power, which has come down 250-times in price since its arrival in the marketplace. Here, Singularity’s Energy co-chair talks about how solar and other clean energy sources will continue to change the world we live in, following the pathway of exponential technology that slowly but steadily becomes demonetized and democratized. Inspiring and powerful, Naam’s talk pulls in historical anecdotes, a look at technology evolving now, and a thoughtful review of the ways regulation needs to keep the pace of change. Highly-customizable, Naam’s talk is a can’t-miss for any group considering the impact of the clean energy revolution on their industry.