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Reggie Rivers

Former Denver Bronco, Media Personality, Author, and Motivational Speaker

The Business of Football: Strategies from the Gridiron That Will Grow Your Business. When Reggie Rivers retired from the NFL, he was shocked to discover how different the business world was from the football world. But he also noticed something very interesting: The companies and individuals who performed best were those that acted most like football teams and/or football players. **?** In this entertaining, informative, inspiring, and hilarious presentation, Rivers takes the audience deep inside the NFL to learn the habits that players, coaches, and teams use so effectively. Never before has an athlete so clearly connected the actions of football teams to the metrics of business – Rivers will help companies see their goals in a whole new light.

Leadership v. Authority: The Powerless Position Coach. Getting young, egotistical millionaires to opt into guidance and advice is a unique challenge coaches in the NFL face. Though, it's not very unique to the business world. Former Denver Bronco Reggie Rivers had a front row seat watching these position coaches lead young men without a high level of power. So how do they do it? By building trust and leading well. In this presentation, Reggie will relate this concept to the business world and explain how leaders of all types can effectively lead and earn the trust of their teams, even with little to no authority.

The Asymptomatic Spread of Racism, Sexism, and Other -isms. Although we may not show overt symptoms of discrimination or privilege, we all have unconscious biases that can contribute to an asymptomatic spread. But what would happen if we started thinking: "what are the elements of my privilege, how do they give me advantages, and how can I be an advocate and help those who are at a disadvantage overcome and have access to the same opportunities as me?" In this speech, former Denver Bronco Reggie Rivers breaks down how to recognize our own privileges and shares his insights on how to stop being a part of the asymptomatic spread of racism, sexism, anti-Semitism, and other -isms.

You Will Get Tackled. The reality of every job, whether you're on the football field, in sales, or manage people, is that you will get tackled. But how much forward progress can you make before you get tackled? And how can you recover? In this talk, Reggie Rivers will draw on his business and football career lessons-learned to explore the answers to these questions.

Teammates Must Be Predictable. Why is Tim Tebow not in the NFL? He wasn't a predictable teammate. He would make amazing plays but squandered the coaches' ability to do their jobs and his teammates' ability to do theirs. Teammates must be predictable. In this presentation, Reggie Rivers will share actionable strategies to be a good, predictable teammate for overall team and business success.

Setting & Celebrating Incremental Gains. Can you imagine a football game where teammates and fans waited to the very end to celebrate? Of course not! Every nice catch, every first down, every good drive is celebrated as if it were the winning touchdown. Reggie Rivers will share how the business world can incorporate this lesson from the Gridiron in celebrating incrementally to keep employees motivated and to avoid burnout.