

## **Ross Neal**

Elite Performance, Leadership & Team Culture

**What Really Makes a High-Performing Team?** Talent only gets you so far. Ross reveals how culture, environment and leadership create teams that consistently perform under pressure.

**The Performance Gap: Why Good Teams Don't Always Win** Drawing on elite sport and business, Ross explores the hidden factors that separate teams that perform from those that simply have potential.

**Pressure, Performance & the Human Edge** What can business leaders learn from elite athletes about performing when the stakes are high? Ross shares practical strategies for thriving under pressure.

**From Culture to Commercial Results** Culture isn't just a people issue – it directly impacts performance. Ross shows how the right environment can improve retention, ramp time and revenue per head.